

UNIPOL GRUPPO FINANZIARIO SPONSORS THE EXHIBITION 'SALVADOR DALI' – THE DREAM IS CLOSER'

Milan, 21 September 2010 - **Unipol Gruppo Finanziario (UGF)** is sponsoring the major exhibition dedicated to Salvador Dalí, which is showing at the Palazzo Reale from 22 September 2010 to 30 January 2011. Dalí was one of the greatest artists of the twentieth century and is returning to Milan after more than 50 years.

The exhibition will use paintings, drawings, photographs and sculptures to examine Dalí's way of looking at the world, dwelling in particular on the themes of dreaming, desire and his relationship with the landscape.

Unipol Gruppo Finanziario has always been committed to promoting and supporting cultural and community initiatives and on this occasion is particularly proud of helping to put on this extraordinary artistic event. For **UGF**, thinking of people's future also means thinking of what they love – art.

Supporting the exhibition is part of a broader strategy of sponsorship, in line with the Group's mission statement, which is based on sustainability and responsible growth. 'Looking after your tomorrow' thus translates into a firm commitment for the benefit of future generations and the environment as well as of Italy's heritage and culture.

Unipol Gruppo Finanziario (UGF) is a holding company listed on the Stock Exchange which, by integrating insurance and banking business, fulfils all the requirements of its customers with its comprehensive and innovative range of solutions that provide individuals, families and businesses with security and a safe home for their savings.

Founded in 1962 as Unipol Assicurazioni, UGF expanded over time and is now the fourth-largest insurance company in Italy, with:

- more than 6 million customers and savers
- approximately €9.5bn in premiums
- more than 7,000 insurance agencies and bank branches
- almost 4,000 Agreements (national or local) with Organisations, Associations, Businesses and Enterprises
- more than 7,100 employees.

Today it has several distinctive brands: UGF Assicurazioni (resulting from the merger between Unipol and Aurora), Linear, UniSalute, BNL Vita, UGF Banca, UGF Merchant, UGF Leasing, Unipol Fondi, Unipol Private Equity and Unicard.

Unipol Gruppo Finanziario recently consolidated its Life and Non-Life bancassurance business by acquiring a majority holding in the Arca Vita Group,



which mainly consists of Arca Vita (operating in Life assurance) and Arca Assicurazioni (operating in Non-Life insurance).

The Arca Group distributes its insurance products through approximately 2,200 branches of more than 30 approved banks, mainly mutuals (the main ones, with approximately 1600 branches, being BPER and BPSO), and through its network of approximately 160 insurance agencies.

Combining objectives of economic growth and profitability for shareholders with the values of responsibility, respect for individuals and the law, support for the community and long-term sustainability: this is the mission statement that the **UGF** Group strives to live up to on a daily basis.

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