

PRESS RELEASE

**Unipol Gruppo Finanziario presents
its 2008 Social Report in Genoa**

**followed by presentation of 'The Keys to Smiles'
to the Cosset social cooperative's
'Provaci ancora...Sam' project**

**4.30pm, Thursday 11 June 2009
Regional Government Headquarters – Piazza De Ferrari, 1**

On the occasion of the presentation of Unipol Gruppo Finanziario's 2008 Social Report a public debate has been organised in Genoa on Thursday 11 June with UGF's Commercial Deputy General Manager, **Franco Ellena**, the Chairman of the Liguria Region, **Claudio Burlando**, the National Secretary of consumers' association Adiconsum, **Fabrizio Premuti**, the Chairman of the Chamber of Commerce in Genoa, **Paolo Odone** and Prof. **Valeria Maione**, lecturer in Labour Economics at the University of Genoa. The meeting will be opened by **Alba Lizzambri**, Chair of Unipol's Regional Council for Liguria.

Unipol Gruppo Finanziario will present its strategies, initiatives and the results of its work in the field of Corporate Social Responsibility to its stakeholders and the entire community and at the same time will ask for suggestions for further improvements.

This will be followed by the handing over of the Unipolis Foundation 'Keys to Smiles' grant to the project selected, Cosset social cooperative's **'Provaci ancora...Sam. Progetto contro la dispersione scolastica in Valpolcevera'** (Try it again, Sam: project to persuade young people in Valpolcevera to stay at school), which tackles poor school attendance in Valpolcevera, in the Municipality of Genoa, in an attempt to regain the trust of pupils who leave school with no qualifications.

Genoa, 9 June 2009

We should be most grateful if you could publish this.

www.unipolgf.it

For further information: Remo Tamburini, 335.5214360