

PRESS RELEASE

**Unipol Gruppo Finanziario presents
its 2008 Social Report in Palermo**

**followed by presentation of 'The Keys to Smiles'
to the O.S.A. – Organizzazione Sviluppo e IntegrAzione NGO's
'La Carovana del Sorriso' project**

**10.30am, Friday 29 May 2009
Town Council Room
Palazzo delle Aquile – Piazza Pretoria, 1**

On the occasion of the presentation of Unipol Gruppo Finanziario's 2008 Social Report a public debate has been organised in Palermo on Friday 29 May with UGF's Head of Corporate Identity and Communication **Walter Dondi**, Prof. **Andrea Cirà**, Professor of Economics at the University of Palermo, the Vice President of the Productive Activities Commission for Sicily Regional Assembly, **Pino Apprendi** and the coordinator of 'Libera' in Palermo, **Umberto Di Maggio**. The meeting will be opened by **Carmelo Travaglia**, Chair of Unipol's Regional Council for Sicily and **Alberto Campagna**, Chair of the Town Council for Palermo.

Unipol Gruppo Finanziario will present its strategies, initiatives and the results of its work in the field of Corporate Social Responsibility to its stakeholders and the entire community and at the same time will ask for suggestions for further improvements.

This will be followed by the handing over of the Unipolis Foundation 'Keys to Smiles' grant to the project selected, O.S.A. – Organizzazione Sviluppo e IntegrAzione' NGOs **'La Carovana del Sorriso'** (the Caravan of Smiles) project, which involves a group of adolescents aged between 12 and 14 living in the Zen district of Palermo on a trek across Sicily in order to promote social integration and to offer a range of potential life choices.

Palermo, 27 May 2009

We should be most grateful if you could publish this.

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