

*Bologna, 1 June 2017*

## 13<sup>th</sup> EDITION OF *BIOGRAFILM FESTIVAL*: UNIPOL GROUP TO BE MAIN SPONSOR AGAIN

*For the sixth consecutive year Unipol will be partnering with the event taking place in Bologna from 9 to 19 June*

The Unipol Group has always been committed to the promotion of, and support for, cultural initiatives for the community with a view to social responsibility. It is in this context that the Company will be providing its support for *Biografilm Festival 2017*, the first international film event entirely devoted to biographies and life stories, which will take place in Bologna from 9 to 19 June 2017.

Among the guests attending this year there will be **Angus Macqueen**, one of the most interesting and appreciated *auteurs* in international documentary filmmaking who often works for British television corporations, in particular the BBC and Channel 4.

From Europe to Italy: *Biografilm* will be dedicating a tribute to **Sabina Guzzanti**, a theater and television satirical actress, film-maker and director of long feature films. Guzzanti is one of the most famous voices of Italian documentary film for her ability to describe Italy today like few others and, through Italy, the world and its tragicomic dynamics.

Also among the Italian guests, a tribute will be dedicated to a renowned pair of film-makers in the Emilia-Romagna region, whose original artistic path has been appreciated by the public and critics both at national and international level: **Michele Mellara** and **Alessandro Rossi**. Their first film, *Fortezza Bastiani*, won the Solinas Award for Best Screenplay and was selected among the five *David di Donatello* nominees for Best New Director.

Unipol's renewed support for this important cultural event represents the expression of its long-standing commitment to making all forms of culture and art accessible to the general public and is part of the path of social responsibility that has characterized the history of the Group for more than fifty years. A path that takes sustainability as its own strategic horizon combining the goals of efficiency and financial profitability with a concrete social commitment to people, the community, and the environment.

With this sponsorship, the Unipol Group confirms its closeness to the cultural and artistic life of the city of Bologna, consistent with its values and in the belief that the Company's economic development should go alongside and support the cultural and social growth of the community in which it operates.

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The Group is also active in direct MV insurance (Linear Assicurazioni), health insurance (UniSalute) and supplementary pensions, and maintains a presence in the bancassurance channel (Arca Vita Group and Popolare Vita Group).

Lastly, it also operates in the banking realm through the network of Unipol Banca branches and manages significant diversified assets in the real estate, hotel (Atahotels) and agricultural (Tenute del Cerro) sectors.

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