PRESS RELEASE





GRUPPO UNIPOL AND UNIPOLIS FOUNDATION CONFIRM THEIR SUPPORT FOR THE "INTERNAZIONALE A FERRARA" FESTIVAL

Ferrara, 27 September 2022

Scheduled to run from 29 September to 1 October, the seventeenth edition of "Internazionale a Ferrara" is a major event for an ever increasing audience, mainly young people who get the opportunity to exchange views with experts and scholars from all over the world on the most pressing issues of the day. **Gruppo Unipol** and the **Unipolis Foundation** continue to be partners for the event, with this year marking the 30th anniversary of the foundation of the magazine.

Marisa Parmigiani, Chief Sustainability Officer of the Unipol Group and Director of the Unipolis Foundation said: "We have supported the Internazionale Festival for many years now, as we espouse its approach and subject matter. We are always happy to make the young, interested public aware of the ideas tackled by Unipolis, the Group Foundation, in order to enrich them further."

The **Unipolis Foundation** has cooperated and worked with Internazionale on the definition and organisation of two events this year that focus on the cities of the future and public support of or opposition to important issues.

Details of the events are as follows:

SATURDAY, 30 SEPTEMBER, 2.00 PM at the Cortile del Castello Città (Cities)

70 per cent of the global population will live in cities by 2050. Future challenges will be played out in these cities. How can we reimagine urban spaces to make them sustainable from environmental and social standpoints, reduce inequality and promote accessible lifestyles.

Mario Cucinella, architect, interviewed by Leonardo Merlini, Askanews

SUNDAY, 1 OCTOBER, 2.00 PM at the Cortile del Castello **Attivismo (Activism)**

The magic number for a protest is 3.5 per cent. When this level of involvement by the public has been reached, success is guaranteed. What are the most efficient forms of protest? How far can we push things?

Open forum with the public led by **Giacomo Petitti di Roreto,** facilitator and instructor







Unipolis Foundation

The Unipolis Foundation is the Unipol Group corporate foundation that plays a significant role in the development of social responsibility projects in the context of the overall sustainability strategy. In accordance with this long-term choice, the Foundation pursues - on a non-profit basis - goals involving the cultural, social and civil growth of people and the community, focusing primarily on the development of awareness and training.

Unipol Gruppo S.p.A.

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