



UNIPOL GROUP ONCE AGAIN SUPPORTS “MAI IN SILENZIO: LA MUSICA CONTRO LA VIOLENZA DI GENERE”

Florence, 8 March 2018

The Unipol Group is sponsor of *“Mai in silenzio: la musica contro la violenza di genere”* (*“Never in silence: music against gender violence”*), the project which – thanks to cooperation between the radio station Controradio, the Tuscany Region and SIAE – today is enriched by an important new initiative: the launch of a contest for the production of original songs in Italian on the theme of gender violence, open to all Tuscan musicians under 35.

“Respect for people and things is at the basis of education for reducing all kinds of risks, and protection is the primary task of insurance,” stated **Marisa Parmigiani, Head of Sustainability at the Unipol Group**. *“This is why we support projects that promote diversity and raise awareness among younger generations. Working towards sustainable development is a priority for us and we believe that gender equality is an essential part of this.”*

The contest involves the recording of the best songs and the release of a record to be produced in cooperation with the renowned musicians of the jury. In addition, the three winners will have the opportunity to open concerts for major Italian artists performing in Tuscany and Italy, and to play at the next Human Rights Meeting at the Nelson Mandela Forum, an initiative organized each year by the Tuscany Region with the participation of more than 8,000 students from local schools.

The Unipol Group’s wish to support this meaningful project is part of the Corporate Sponsorship Program and once again shows how close our company is to the community, by supporting important cultural and social initiatives.

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