



UNIPOL GROUP: SPONSOR OF THE TV AND NEW MEDIA FESTIVAL FOUR YEARS RUNNING

Milan, 17 April 2018

For the fourth consecutive year, the Unipol Group will support the **TV and New Media Festival**, to be held in Dogliani from 3 to 6 May 2018.

Today the Festival has become a true workshop for the future of media, where new solutions are developed on concrete topics through the sharing of ideas. Video makers, journalists, producers and broadcasters meet their audience to create a network of different skills with a clear goal: to produce ideas, thoughts and content.

The seventh edition of the TV and New Media Festival wants to focus discussion on creativity in the media world with the theme: "Ideas count!".

The objective is to give space to ambitious visions in the field of media, which are then translated into concrete actions on a physical journey towards the positive transformation of the present.

This is particularly in line with the founding values of the Unipol Group, always aware of new challenges and looking forward to this year's novelties.

For Unipol, combining the rich history of the group with creativity and innovation is a priority. In a global context that is changing at an exponential speed, Unipol promotes the development of ideas, insights and projects aimed at improving the future, in the belief that we should follow the path that leads to the creation of shared value and, consequently, benefits for society.

Unipol Gruppo S.p.A.

Unipol is one of the main insurance groups in Europe, with total premiums of roughly €12.3bn, of which €7.9bn in Non-Life and €4.4bn in Life (figures from 2017). Unipol adopts an integrated offer strategy and covers the entire range of insurance and financial products, operating primarily through the subsidiary UnipolSai Assicurazioni S.p.A., founded at the start of 2014 and a leader in Italy in the Non-Life business, particularly MV TPL. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute) and supplementary pensions, and maintains a presence in the bancassurance channel. Lastly, it also operates in the banking realm through the network of Unipol Banca branches and manages significant diversified assets in the real estate, hotel and agricultural (Tenute del Cerro) sectors. Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

Unipol Gruppo

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