

UNIPOL, OFFICIAL SPONSOR OF THE LUNA ROSSA PRADA PIRELLI TEAM IN THE 37th AMERICA'S CUP

Cagliari, 13 October 2022

The Unipol Group has become an official sponsor of the Luna Rossa Prada Pirelli team, supporting it in its challenge for the 37th America's Cup scheduled to take place in Barcelona in 2024. An exciting journey that led to the important launch of the Luna Rossa Prototype in Cagliari today.

Innovation and advanced technology, leadership and teamwork, high-performance and sustainability. These are the key-drivers shared by the Unipol Group and the Luna Rossa Prada Pirelli team, Italian excellence united with the desire to work with partners accustomed to making a difference in terms of both vision and action. Unipol will also make its technical and innovative know-how available in its capacity as team insurance partner.

The partnership with the Luna Rossa Prada Pirelli team will last until the end of 2024 and the Unipol Group brand will feature on the hull, the uniforms and a number of other areas and communication materials of the Italian sailing team.

Established in 1851 in England, the America's Cup is the oldest trophy in international sport and now attracts a huge global audience with millions of spectators.

Since 2000, the year it first took part in the event, up to the last one in Auckland in 2021, Luna Rossa has become a byword for excellence in the world of sailing, standing out for its excellent performance and technological innovation, with the yachts designed, developed and built entirely in Italy. Aware of the importance of safeguarding the environment, the team has developed a number of different marine and ocean protection projects over the years.

The prestigious partnership with the Luna Rossa Prada Pirelli team forms part of the framework of the Unipol Group Corporate Sponsorship Program which focuses especially on Italian excellence and future generations, recognising the educational potential of sport as highly important for the training of people and for individual and social growth. Luna Rossa Prada Pirelli displays the same type of commitment to new generations as its team includes many young talents in all the departments.

Unipol Gruppo

Unipol is one of the biggest insurance groups in Europe and the leading company in Italy in the non-life insurance sector, (especially in the MV and health businesses), with total premiums of €13.3bn, of which €7.9bn in non-life and €5.4bn in life (2021 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance and financial products, operating primarily through the subsidiary UnipolSai Assicurazioni. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute), supplementary pensions and it also covers the bancassurance channel (Arca Vita, Arca Assicurazioni and Incontra). It also manages significant diversified assets in real estate, hotel (Gruppo UNA), medical-healthcare and agricultural (Tenute del Cerro) sectors. Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

Unipol Gruppo

Media Relations

Fernando Vacarini
T. +39 051 5077705
pressoffice@unipol.it

Investor Relations

Adriano Donati
T. +39 051 5077933
investor.relations@unipol.it

Barabino & Partners

Massimiliano Parboni
T. +39 335 8304078
m.parboni@barabino.it

Giovanni Vantaggi
T. +39 328 8317379
g.vantaggi@barabino.it