

UNIPOL GROUP SPONSORS AN EXHIBITION ON “MAGIC REALISM”

At Palazzo Reale in Milan from 19 October 2021 to 27 February 2022

Bologna, 18 October 2021

The Unipol Group is the main sponsor of the exhibition “*Realismo Magico - Uno stile italiano*” (Magic Realism - Italian style) scheduled to be shown at Palazzo Reale in Milan from 19 October 2021 to 27 February 2022, curated by Gabriella Belli and Valerio Terraroli and staged by Studio Mario Bellini with Raffaele Cipolletta.

Promoted and produced by the Municipality of Milan - Culture, Palazzo Reale and 24 ORE Cultura - Gruppo 24 ORE, the exhibition gives visitors a chance to discover over eighty masterpieces from the fascinating artistic genre of Magic Realism in accordance with a precise philological and historiographic reconstruction of the phenomenon; writer, journalist and playwright Massimo Bontempelli coined the term in 1928 to describe the character of a specific application of Italian art between the two world wars.

Following the last exhibition on Magic Realism held thirty years ago in Milan and curated by Maurizio Fabiolo dell’Arco, this represents a new look at this Movement, a new key to interpretation, offered by Palazzo Reale and giving the public a unique opportunity to appreciate a historic-artistic period that was subject to *damnatio memoriae* for a long time.

However, in more recent times, the time between the two world wars is being slowly rediscovered through monographic references to individual artists; this has managed to keep interest in it alive and has culminated, after thirty years of uninterrupted studies, in a true re-evaluation of the phenomena and this choral exhibition on Magic Realism.

For the Unipol Group, supporting this important cultural event falls within its sponsorship strategy whereby **promoting culture** is one of the main areas in which it intervenes. This choice is in keeping with its corporate values in the belief that the economic development of the company should go in tandem with its support for the **cultural and social growth** of the communities where it operates in order to be close to people, their needs and their passions.

Unipol Gruppo S.p.A.

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