

UNIPOL GROUP MAIN SPONSOR OF THE EXHIBITION “BOSCH AND ANOTHER RENAISSANCE”

Palazzo Reale, Milan
9 November 2022 - 12 March 2023

Bologna, 8 November 2022

The Unipol Group is main sponsor of “Bosch and Another Renaissance” curated by Bernard Aikema, Fernando Checa Cremades and Claudio Salsi. The exhibition held at Palazzo Reale in Milan opens tomorrow on 9 November and runs until 12 March 2023. The initiative promoted by the Municipality of Milan - Culture Office, Palazzo Reale and Castello Sforzesco was organised by 24 ORE Cultura - 24 ORE Group. The exhibition will display around a hundred works of art, including paintings, sculptures, tapestries, engravings, bronzes and ancient volumes. The collection, which features some of Bosch’s most famous masterpieces and works inspired by the Master’s subjects, has never been shown together in a single exhibition.

“Following the example of Bosch, who was able to grasp the concerns of an era marked by the passage from one century to another, Unipol does not want to ignore the epochal changes in society, in which our goal is to ensure greater solidity and security for the future of people and businesses,” stated **Vittorio Verdone, Communication and Media Relations Manager at the Unipol Group**. *“We offer ourselves as innovative interlocutors for development issues in Italy, where art, history and culture are strengths to be shared”.*

Bosch first rose to fame not in Flanders, where the artist was born, but in southern Europe. In fact, the Bosch phenomenon originated in the Mediterranean, precisely in Spain and Italy in the 16th century, where Renaissance classicism dominated. And it was in Italy that the imaginary and dreamlike language of Bosch and his followers, the protagonists of “another Renaissance”, found the most fertile and mature ground to grow, becoming a figurative and cultural model for the time and for many generations of artists to follow.

For the Unipol Group, supporting this important cultural event forms part of its sponsorship strategy which makes the **promotion of culture** one of the company’s main action areas. A decision in line with the company’s values, taken in the belief that the economic development of the business must go hand-in-hand with support for the **cultural and social growth** of the communities in which it operates. To stay close to people, their needs and their passions.

Unipol Gruppo

Unipol is one of the biggest insurance groups in Europe and the leading company in Italy in the non-life insurance sector, (especially in the MV and health businesses), with total premiums of €13.3bn, of which €7.9bn in non-life and €5.4bn in life (2021 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance and financial products, operating primarily through the subsidiary UnipolSai Assicurazioni. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute), supplementary pensions and it also covers the bancassurance channel (Arca Vita, Arca Assicurazioni and Incontra). It also manages significant diversified assets in real estate, hotel (Gruppo UNA), medical-healthcare and agricultural (Tenute del Cerro) sectors. Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

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