



UNIPOL GROUP MAIN SPONSOR OF THE BIOGRAFILM FESTIVAL FOR THE EIGHTH YEAR RUNNING

Collaboration renewed with the film event scheduled from 7 to 17 June.

Bologna, 29 May 2019

Biografilm Festival – International Celebration of Lives, the film festival that explores and proposes new trends in international film and documentary making, will return to Bologna from 7 to 17 June 2019. This major event will once again see the Unipol Group involved as Main Sponsor.

Biografilm has reached its 15th edition and, over the years, has become one of the leading film festivals in Europe with one hundred screenings in locations across the city, and more than 300 events held over 10 days for an adoring audience of 120,000. The cinematographic works share stories and people, taking a closer look at the complexities and contradictions of our constantly evolving society, both in terms of the social landscape and individual experiences. With a particular focus on the narration and production made possible by the digital revolution, Biografilm Festival presents a key to understanding contemporary life with a strong, holistic vision: *“Life, the Universe and Everything”*.

“With this sponsorship, the Unipol Group confirms its proximity to cultural and artistic life, in line with its values and the belief that the economic development of companies must also accompany and support the cultural and social growth of the community, both intangible but essential elements for people's wellbeing,” stated **Vittorio Verdone, Head of Corporate Communication and Media Relations at the Unipol Group**. *“Biografilm is a landmark event for more than just Bologna; with enthusiasm and participation we wish to get involved and contribute to its continued growth.”*

This year, Unipol will host the opening night of the event: in fact, on 6 June at 7:45pm, the Italian premiere of the film *“Celle que vous croyez”* (Who You Think I Am) by Safy Nebbou, featuring a sublime interpretation by Juliette Binoche, will be held at the *Auditorium* in Via Stalingrado 37.

Unipol Gruppo S.p.A.

Unipol is one of the main insurance groups in Europe with total premiums of approximately €12.4bn, of which €8.0bn in Non-Life and €4.4bn in Life (2018 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance and financial products, operating primarily through the subsidiary UnipolSai Assicurazioni S.p.A., founded at the start of 2014 and a leader in Italy in the Non-Life Business, particularly MV TPL. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute) and supplementary pensions, and maintains a presence in the bancassurance channel. Lastly, it also operates in the banking realm through the network of Unipol Banca branches, and manages significant diversified assets in the real estate, hotel and agricultural (Tenute del Cerro) sectors. Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

Unipol Gruppo

Media Relations

Fernando Vacarini
T. +39 051 5077705
pressoffice@unipol.it

Barabino & Partners

Massimiliano Parboni	Giovanni Vantaggi
T. +39 335 8304078	T. +39 328 8317379
m.parboni@barabino.it	g.vantaggi@barabino.it

Follow us on:



[Unipol Gruppo](#)



[@UnipolGroup_PR](#)



<http://changes.unipol.it>

www.unipol.it