



## SAFETY AND LEGALITY IN LOCRI: ON THE ROAD AND IN THE COMMUNITY

Today and over the coming days, Fondazione Unipolis will hold a meeting on safety and civil awareness in the Calabrian town along with two new stages of *Sicurstrada Live* for high school students.

Locri, 26 March 2019

For years, Fondazione Unipolis and the Unipol Group have been committed to spreading the values of safety and legality, the founding values of their history. This sets the theme for today's meeting in Locri at 6:00pm, as part of the Sicurstrada project. At the **Palazzo della Cultura "Riccardo Misasi"**, members of the public administration, church authorities and association representatives will meet with citizens to discuss road safety, sustainable mobility and civil awareness in our communities. In a context where the road is understood as a shared asset that belongs to all and on which civic rights and duties are necessary for civil coexistence, legality is an essential prerequisite.

Speakers at the event entitled **"Safety and legality: on the road and in the community"** will include **Monsignor Francesco Oliva** – Bishop of the Locri-Gerace Diocese, **Giovanni Calabrese** – Mayor of Locri, **Raffaele Sainato** – Head of Urban Planning for the Municipality of Locri, **Anna Sofia** – Head of Culture for the Municipality of Locri, **Alfredo Fragomeli** – Commander of the Municipal Police in Roccella Ionica and permanent member of the Order and Security Committee, **Rosita Sgotto** – relative of a road accident victim, **Luisa Laganà** – UnipolSai General Agent and **Fausto Sacchelli** – Fondazione Unipolis. During the event, the results of **"Cambiamo strade"** (*Changing Roads*) will be presented, a study conducted by Unipolis on **mobility and the safety of senior citizens**.

This study analysed the current state of road safety for the elderly, in comparison to other age groups, with alarming forecast data for 2050. In fact, in 2016, **31.8%** of road fatalities in Italy were aged 65 or over, with a mortality rate of **78.2** per million inhabitants. Behind us were France (72), Germany (60.6), Spain (59) and the UK (38.9). Unless there is a drastic turnaround in this trend, by 2050 overall fatalities will increase, once again impacting citizens over 65. Although deaths will continue to decrease below this age group, for the elderly road risk **could increase by even 50%**, hitting those over 80 the hardest. For this age group, the probability of becoming the victim of an accident could even double.

On **Wednesday 27 and Thursday 28 March**, Fondazione Unipolis will also be meeting high school students from **Liceo Scientifico "Zaleuco"** and **Liceo delle Scienze Umane e Linguistiche "Mazzini"**. On these two occasions, students will have the chance to talk with experts on **safe and sustainable mobility**, view the multimedia projects submitted to the contest *"La sicurezza si fa strada"* (Road safety moving forward) by students from other Italian towns, and test their driving skills with the Unipolis "Safety Drive" simulator, among the most advanced software at a European level, which brings students face to face with different critical behavioural and environmental situations on the road. Fondazione Unipolis will donate the simulation software to the high school students. Finally, the teenagers will meet with local council representatives and Rosita Sgotto, the relative of a road accident victim.

All of the events in Locri have been organised in cooperation with CRU Calabria and the UnipolSai Agency Laganà Luisa, **with the support of the Locri Municipality (RC)**.

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