

Milan, 17 October 2014

VAN GOGH IS BACK IN MILAN WITH THE SUPPORT OF UNIPOL

Unipol Group is the main sponsor of the exhibition *Van Gogh. L'uomo e la terra* (The man and the earth), confirming its long-standing involvement in the promotion and sharing of cultural events for an ever-growing public. Unipol is, therefore, proud to partner with 24 ORE Cultura and the Arthemisia Group in the fulfilment of this important initiative, reaffirming its support of those in our country who work to make international art masterpieces available to all.

The sponsorship of this new cultural event by Unipol, following the support of important exhibitions dedicated to Salvador Dalì, Pablo Picasso and Auguste Renoir, is part of a strategy that makes the promotion of art and culture one of the Group's principal activities.

Through the sponsorship of *Van Gogh. L'uomo e la terra* (The man and the earth), taking place at the prestigious Palazzo Reale, Unipol Group also strengthens its ties with the city of Milan, home to one of its most important operations centres. The initiative once again testifies to the Group's desire to participate in the cultural and artistic life of the Lombardy capital, consistent with its values and belief that company economic growth must progress accompanying and sustaining also the cultural and social growth of the community in which it operates.

Because thinking about people's future for Unipol means also thinking about what they love: culture.

Contacts

Unipol Group Press Office

Fernando Vacarini

Tel. +39/051/5077705 pressoffice@unipolsai.it

UNIPOL GROUP

Unipol Gruppo Finanziario S.p.A.

Unipol is one of the leading European insurance groups, the second in the Italian market (first in Non-Life business), with a total income of €16.8bn in 2013.

Unipol adopts an integrated offer strategy, providing a full range of insurance and financial products, being particularly active in supplementary social security and health sectors. In the insurance business, the Group operates primarily through its subsidiary UnipolSai Assicurazioni S.p.A., which was founded in early 2014 following the merger of three historic companies operating on the Italian market, Unipol Assicurazioni, Fondiaria-SAI and Milano Assicurazioni (as well as Premafin, financial holding company of the former Fondiaria-SAI Group). UnipolSai Assicurazioni and the parent company Unipol Gruppo Finanziario S.p.A. are both listed on the Italian Stock Exchange. The Unipol Group is also active in direct MV insurance (Linear Assicurazioni), healthcare (UniSalute) and oversees the bancassurance channel (Arca Vita Group and Popolare Vita Group).

Finally, Unipol operates in the banking business through the network of Unipol Banca branches, and manages significant diversified businesses in the real estate sector, in the hotel industry (Atahotels) and in agricultural business (Tenute del Cerro).