

*Turin, 11 May 2015*

## **UNIPOLSAI ASSICURAZIONI SPONSOR OF PARTITA DEL CUORE 2015**

**On 2 June, UnipolSai will take the field with the Italian Singers' National Football Team  
in support of Fondazione Telethon  
and Fondazione Piemontese per la Ricerca sul Cancro**

On 2 June, **UnipolSai Assicurazioni** will also take the field for **Partita del Cuore** (Match of the heart) at the Juventus Stadium in Turin. It will do so by supporting the **Italian Singers' National Football Association** for the third time in what has become, over 24 years, a regular charity event.

Besides being a great media event, Partita del Cuore, the traditional charity football match organised by the Singer's National Football Team, is first and foremost an expression of **social commitment** towards associations working in support of children, research and the poorer areas of the world.

In order to pursue this common vision of responsibility, UnipolSai decided once again to support the Italian Singers' National Football Association in the match against the Champions for Research. This year, the proceeds of the funds will be donated to Fondazione Telethon, for the treatment of rare genetic diseases and Fondazione Piemontese per la Ricerca sul Cancro (FPRC, Piedmont foundation for cancer research).

For UnipolSai Assicurazioni, in line with the Unipol Group, looking to the future means supporting sports and charity events that have the objective of increasing sustainability for future generations and that consider sport as a vehicle for individual and collective growth and scientific research as a tool for social improvement. Partita del Cuore concretely represents the essence of all this.

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### **UnipolSai Assicurazioni S.p.A.**

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €16bn, of which €8.4bn in Non-Life business and €7.6bn in Life business (2014 figures). The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with approximately 3,800 agencies and 7,300 sub-agencies spread across the country. UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.