

**PRESS RELEASE**

**Unipol Gruppo Finanziario presents its  
2010-2012 Sustainability Plan  
and 2009 Sustainability Report in Florence.**

**Amongst those taking part will be CEO Carlo Cimbri  
and the Chairman of the Tuscany Region, Enrico Rossi**

***'The Keys to Smiles' will subsequently be awarded to COSPE's  
'RAR - Risate AntiRazziste' ('Launch against Racism') project***

***Friday, 11 June 2010, 3pm  
Palazzo Bastogi – Festival Room – Via Cavour, 18***

Unipol Gruppo Finanziario will present its Sustainability Plan and Sustainability Report at 3pm on Friday, 11 June 2010 at the Palazzo Bastogi in Florence. Participants in the debate will be **Carlo Sorrentino**, Lecturer in Sociology at the University of Florence, **Giacomo Stinghi**, Chairman of Florence's non-profit-making Centre for Solidarity, **Enrico Rossi**, Chairman of the Tuscany Region and **Carlo Cimbri**, CEO of Unipol Gruppo Finanziario. The meeting will be chaired by **Massimo Biagioni**, Chairman of Unipol's Regional Board.

This event will provide UGF with the opportunity to give its partners and the entire community an account of its strategies, its objectives and the initiatives it has undertaken, as part of its corporate responsibility, contained in its **2010-2012 Sustainability Plan**, which will be presented along with its **2009 Sustainability Report** in order to provide a complete picture of the financial, social and environmental decisions made by the Group and at the same time to provide it with an opportunity to invite discussion and suggestions for improvement.

This will be followed by the handing over of the Unipolis Foundation 'Keys to Smiles' grant. The project selected for the region of Tuscany is **'RAR - Risate AntiRazziste: Giovani e fumetti contro il razzismo'** ('**Laugh against Racism: Young people and comics against racism**'), put forward by **COSPE – Cooperazione per lo Sviluppo dei Paesi Emergenti**. The main aim of the project is to encourage young people to take an active part in tackling racism by giving them the skills needed to analyse the mechanisms by which stereotypes are constructed and helping them to challenge them through art.

We should be most grateful if you could publish this.

Florence, 8 June 2010

[www.unipolgf.it](http://www.unipolgf.it)

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