

**PRESS RELEASE**

**Unipol Gruppo Finanziario presents  
its 2008 Social Report in Florence**

**followed by presentation of 'The Keys to Smiles'  
to the Centro di Solidarietà di Firenze non-profit organisation's  
'Rimettiamoci in gioco' project**

***4pm, Tuesday 23 June 2009***

***Luca Giordano Room – Provincial Headquarters, Florence  
Via Cavour, 1***

On the occasion of the presentation of Unipol Gruppo Finanziario's 2008 Social Report a public debate has been organised in Florence on Tuesday 23 June with UGF's Chairman **Pierluigi Stefanini**, the President of the Master's Degree in Strategic Communication at the University of Florence, **Giovanni Bechelloni**, Head of Culture for the Archdiocese of Florence, **Alfredo Jacopozzi** and the Chairman of the Tuscany Region, **Claudio Martini**. The meeting will be opened by **Massimo Biagioni**, Chair of Unipol's Regional Council for Tuscany.

Unipol Gruppo Finanziario will present its strategies, initiatives and the results of its work in the field of Corporate Social Responsibility to its stakeholders and the entire community and at the same time will ask for suggestions for further improvements.

This will be followed by the handing over of the Unipolis Foundation 'Keys to Smiles' grant to the project selected, the **Centro di Solidarietà di Firenze – Onlus** non-profitmaking organisation's **'Rimettiamoci in gioco'** (Let's join in again) project, which aims to reintroduce sport to young people who have given it up, either by setting up a non-competitive sports club or by getting young people to join sports clubs.

Florence, 19 June 2009

We should be most grateful if you could publish this.

[www.unipolgf.it](http://www.unipolgf.it)

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**Unipol Gruppo Finanziario S.p.A.**

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