



PRESS RELEASE

**Unipol Gruppo Finanziario presents  
its 2008 Social Report in Bologna**

**Attended by the new Mayor, Flavio Delbono among others**

*followed by presentation of 'The Keys to Smiles' to the 'Spazi Mediani' social cooperative's 'Tifiamo insieme: i Draghi del Cesena – scuola di tifo corretto, scatenato e creativo' project*

**4pm. Thursday 9 July 2009**  
**UGF Banca Auditorium**  
**Piazza della Costituzione, 2**

On the occasion of the presentation of Unipol Gruppo Finanziario's 2008 Social Report a public debate has been organised in Bologna on Thursday 9 July with UGF's Chairman and CEO, **Pierluigi Stefanini** and **Carlo Salvatori**, the Mayor of Bologna, **Flavio Delbono**, Prof. **Gianluca Fiorentini**, Dean of the Faculty of Economics at the University of Bologna and the National Chairman of Legacoop, **Giuliano Poletti**.

This completes the series of public meetings held throughout the country in the past few weeks, in which dozens of representatives of financial, university and research bodies, cooperatives and society at large discussed UGF's Social Report in the presence of several thousand people. This is how Unipol Gruppo Finanziario reports openly and transparently to its stakeholders and the entire community on its strategies and actions and the results of its commitment to corporate responsibility and asks for suggestions for improvement.

This will be followed by the handing over of the Unipolis Foundation grant to the **'Tifiamo insieme: i Draghi del Cesena – scuola di tifo corretto, scatenato e creativo'** project (an initiative to teach football fans to be enthusiastic without descending into bad behaviour), which was selected as part of 'The Keys to Smiles' and was presented by the **'Spazi Mediani'** social cooperative. It was devised in collaboration with the local football club, Cesena Calcio, and with seven middle schools in the province of Forlì/Cesena and uses several methods of instilling the idea of teamwork and proper behaviour in fans, including attendance at four Cesena matches.

Bologna, 6 July 2009

We should be most grateful if you could publish this.

[www.unipolgf.it](http://www.unipolgf.it)

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