

PRESS RELEASE

**Unipol Gruppo Finanziario presents its
2010-2012 Sustainability Plan
and 2009 Sustainability Report in Cagliari.**

*'The Keys to Smiles' will subsequently be awarded to the
Punti di Vista (Points of View) cultural association's
'AnimAzioni' ('AnimAtion') project*

**Thursday, 17 June 2010, 4.30pm
Chamber of Commerce – Meeting Room – Largo Carlo Felice, 72**

Unipol Gruppo Finanziario will present its Sustainability Plan and Sustainability Report at 4.30pm on Thursday, 17 June 2010 at the Chamber of Commerce in Cagliari. Participants in the debate will be **Francesca Cabiddu**, Lecturer in Economics and Business Management at the University of Cagliari, **Salvatore Cherchi**, Chairman of ANCI Sardegna, **Giancarlo Deidda**, Chairman of the Chamber of Commerce in Cagliari and **Maurizio Castellina**, Unipol Gruppo Finanziario's Administration and Operations Director. The meeting will be opened by **Claudio Facchini**, a member of Unipol's Regional Board in Sardinia.

This event will provide UGF with the opportunity to give its partners and the entire community an account of its strategies, its objectives and the initiatives it has undertaken, as part of its corporate responsibility, contained in its **2010-2012 Sustainability Plan**, which will be presented along with its **2009 Sustainability Report** in order to provide a complete picture of the financial, social and environmental decisions made by the Group and at the same time to provide it with an opportunity to invite discussion and suggestions for improvement.

This will be followed by the handing over of the Unipolis Foundation 'Keys to Smiles' grant. The project selected for the region of Sardinia is **'AnimAzioni: da spettatori attenti a creatori impertinenti' ('Animation: from attentive audience to cheeky creators')**, put forward by the non-profit-making cultural association **Punti di Vista (Points of View)**. The main aim of the project is to provide the critical tools for understanding the world of animated films as the means for reflecting on social and environmental themes and an opportunity to develop creativity, by working together from conception to the final audiovisual product.

We should be most grateful if you could publish this.

Cagliari, 14 June 2010

www.unipolgf.it

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