

**Bologna, 15 May 2015**

## **UNIPOL GROUP THE SPONSOR OF *BÈ BOLOGNAESTATE***

Again this year, the Unipol Group is the sponsor of *bè bolognaestate*, the calendar of cultural activities promoted and coordinated by the Municipality of Bologna, which from June to September will involve the entire city in a rich program of events: from the historical centre to the villas and gardens outside the city walls.

The renewed support for this important occasion confirms, once again, Unipol's commitment to the promotion and sharing of cultural initiatives, making them accessible to an increasingly wider public.

In particular, this year the Unipol Group will associate its brand with the events of Giardino della Memoria (Garden of Remembrance), including the Franco Battiato concert which will take place on 27 June, the 35<sup>th</sup> anniversary of the Ustica Massacre. And not only: the headquarters of the Unipol Group will be among the main locations of the city involved in the initiative. For three months, the hanging gardens of Porta Europa will become an open-air stage for the CUBO Gardens event, promoted by CUBO Centro Unipol Bologna and included in the *bè bolognaestate* calendar.

With this sponsorship, the Unipol Group once again confirms its desire to participate in the cultural and artistic life of the city of Bologna, where it was founded and has its registered office, in line with its values and with the belief that the economic development of the company must progress accompanying and supporting the cultural and social growth of the community in which it operates.

**For the Unipol Group, thinking of people's future also means thinking of what they love: culture.**

### **Contacts**

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### **Unipol Gruppo Finanziario S.p.A.**

Unipol is one of the leading insurance groups in Europe with a total income amounting to approximately €17.8bn, of which €8.9bn in Non-Life Business and €8.9bn in Life Business (2014 figures).

Unipol adopts an integrated offer strategy and covers a complete range of insurance and financial products, operating primarily through its subsidiary UnipolSai Assicurazioni S.p.A., founded at the beginning of 2014, Italian leader in Non-Life Business, in particular in vehicle liability insurance. The Group is also active in direct vehicle insurance (Linear Assicurazioni), health protection (UniSalute), supplementary pensions and has a strong presence in the bancassurance channel (Arca Vita Group and Popolare Vita Group). Finally, Unipol operates in the banking business through the network of Unipol Banca branches and manages significant diversified businesses in the real estate, hotel (Atahotels) and agricultural (Tenute del Cerro) sectors. Unipol Gruppo Finanziario S.p.A. is listed on the Italian Stock Exchange.