



PRESS RELEASE

UNIPOL GRUPPO FINANZIARIO SUCCESSFULLY CONCLUDES THE PLACEMENT OF A SENIOR BOND ISSUE FOR €750M.

BOLOGNA, 4 DECEMBER 2009 – Unipol Gruppo Finanziario has successfully completed the placement of the senior bond issue launched this morning with a face value of €750m, at a gross issue price of 99.314, all of it with institutional investors.

Demand was heavy and orders reached €1,600m, more than twice the total amount of the operation.

The issue, which forms part of the Euro Medium Term Notes (EMTN) scheme for a maximum of €2bn approved by Unipol Gruppo Finanziario's Board of Directors on 12 November 2009, is aimed at streamlining the Group's debt structure, enabling it to be refinanced and the average duration to be extended.

Mediobanca and JP Morgan acted as joint lead managers and bookrunners and UGF Banca as co-manager.

The terms of the issue are as follows:

Issuer:	Unipol Gruppo Finanziario S.p.A.
Issue Ratings:	BBB Standard & Poor's – Baa1 (negative outlook) Moody's
Amount:	€750m
Issue price:	99.314
Coupon:	annual gross fixed rate 5.000%
Duration:	7 years
Maturity:	11 January 2017
Listing:	Luxembourg Stock Exchange

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