



Bologna, 2 October 2015

THREE EVENTS FOR PASOLINI AT THE UNIPOL AUDITORIUM

With its support of the new event organised by Fondazione Musica Insieme, *"Vorrei essere scrittore di musica". Pier Paolo Pasolini, poeta dei suoni (*I want to be a writer of music." Pier Paolo Pasolini, a poet of sounds), the Unipol Group celebrates one of the most emblematic figures of Italian culture on the occasion of the fortieth anniversary of his death.

Three evenings at the Unipol Auditorium, Via Stalingrado 37, will feature poetry by Pasolini and the music he knew and loved so deeply, with the contribution of some of the most renowned artists on the scene today, including Mario Brunello, Vinicio Capossela, Neri Marcorè, Giuseppe Battiston and Glauco Venier.

The creation of this new and original performance was entrusted to Mario Brunello, one of the most incredible musicians in Italy, by Fondazione Musica Insieme, and forms a part of the broader program of events organised by the Municipality of Bologna, *Più moderno di ogni moderno. Pasolini a Bologna* (More modern than any modern), also supported by the Unipol Group.

On 14 October, as well as 19 and 24 November at the Unipol Auditorium, the story of Pasolini will be told through some key phases and places in his life: the adolescence and the discovery of Bach, Friuli and Rome.

"Vorrei essere scrittore di musica". Pier Paolo Pasolini, poeta dei suoni is therefore a new initiative of great cultural value that the Unipol Group is proud to support and a natural evolution and continuation of the performance *Baudelaire: I fiori del male* (Baudelaire: The Flowers of Evil), staged by Musica Insieme last fall at the Unipol Auditorium, which was hugely successful with the audience and critics.

With its Corporate Sponsorship Program, the Unipol Group wishes to always stay close to people and the community, by supporting initiatives that embrace sport, scientific research and social utility, the environment, entertainment, art and culture, such as in the case of this prestigious event.

Because for the Unipol Group thinking of people's future also means thinking of what they love: culture.

Contacts

Unipol Group Press Office

Fernando Vacarini Tel. +39/051/5077705 pressoffice@unipol.it Claudia Galassi Tel. +39/02/51815268 claudia.galassi@unipolsai.it

Unipol Gruppo Finanziario S.p.A.

Unipol is one of the leading insurance groups in Europe with a total income amounting to approximately €17.8bn, of which €8.9bn in Non-Life Business and €8.9bn in Life Business (2014 figures).Unipol adopts an integrated offer strategy and covers a complete range of insurance and financial products, operating primarily through its subsidiary UnipolSai Assicurazioni S.p.A., founded at the beginning of 2014, Italian leader in Non-Life Business, in particular in vehicle liability insurance. The Group is also active in direct vehicle insurance (Linear Assicurazioni), health protection (UniSalute), supplementary pensions and has a strong presence in the bancassurance channel (Arca Vita Group and Popolare Vita Group). Finally, Unipol operates in the banking business through the network of Unipol Banca branches and manages significant diversified businesses in the real estate, hotel (Atahotels) and agricultural (Tenute del Cerro) sectors. Unipol Gruppo Finanziario S.p.A., is listed on the Italian Stock Exchange.

Unipol Gruppo Finanziario S.p.A.

www.unipol.it