



## **JOINT PRESS RELEASE**

**The companies in the Unipol Group offer customers the opportunity to pay MV TPL premiums monthly at no extra cost (NPR 0%, APR 0%)**

Bologna, 14 October 2013 – The Unipol Group presents the **first joint initiative by Unipol Assicurazioni, Fondiaria-SAI and Milano Assicurazioni** since the companies were merged, in cooperation with **Finitalia**, the finance company controlled by Fondiaria-SAI that specializes in consumer credit.

With the continuing economic crisis causing problems for Italian families, through Unipol Assicurazioni, Fondiaria-SAI and Milano Assicurazioni **the Unipol Group is offering customers the possibility of paying monthly MV TPL premiums at no additional cost. Customers will benefit from zero extra fees since all the investment charges will be borne by the Companies** (NPR 0.00%, APR 0.00%, acquisition commissions 0.00%).

**The offer**, which is open until 31 December 2013 and may be extended, **is aimed at both new and existing customers.**

The initiative is **backed by an advertising campaign** broadcast from 12 October on the main TV and radio channels, on the web, in print and by the introduction of **FULLQUOTE, the new on-line premium calculator** at **[www.polizzatassozero.it](http://www.polizzatassozero.it)**, where customers can check the actual amount of their instalments and then find the nearest agency in order to finalize their contract.

This press release is issued by the Parent, Unipol Gruppo Finanziario S.p.A., on behalf of Unipol Assicurazioni, Fondiaria-SAI S.p.A. and Milano Assicurazioni S.p.A.

Unipol Gruppo Finanziario S.p.A.  
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