

Bologna, 25 September 2015

THE UNIPOL GROUP CELEBRATES PASOLINI IN BOLOGNA

Forty years after his death, the Unipol Group pays homage to the figure of Pier Paolo Pasolini

Within the context of the celebrations dedicated to Pier Paolo Pasolini, the Unipol Group supports *Più moderno di ogni moderno. Pasolini a Bologna* (More modern than any modern. Pasolini in Bologna), the special project organised by the Municipality of Bologna and Cineteca di Bologna dedicated to the works of the poet, novelist, essayist, filmmaker, playwright and artist from Bologna.

From September 2015 until March 2016, exhibitions, films, shows, meetings, concerts and numerous cultural events will form a part of a broad program in a tribute to Pasolini by the city where he was born and educated.

Moreover, Unipol will open the doors of its Auditorium to the public, hosting the event "*Vorrei essere scrittore di musica*". *Pier Paolo Pasolini poeta dei suoni* ("I want to be a writer of music." Pier Paolo Pasolini, a poet of sounds) staged by Fondazione Musica Insieme, a prestigious partner for years. Mario Brunello, the most renowned Italian cellist in the world, with the contribution of artists including Vinicio Capossela, Neri Marcorè and Giuseppe Battiston, will be the life of three evenings featuring poetry by Pasolini and the music he so deeply loved.

With this double commitment to support the celebrations in memory of Pasolini, the Unipol Group once again confirms its desire to participate in the cultural and artistic life of the city of Bologna, in line with its values and in the belief that the economic development of the company must progress also accompanying and supporting the cultural and social growth of the community in which it operates.

Because for the Unipol Group thinking of people's future also means thinking of what they love: culture.

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Unipol Gruppo Finanziario S.p.A.

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