

Press Release

Culture and young people Twenty projects for promoting social inclusion

Of 300 submitted from all over Italy, the projects selected include those to which Unipolis Foundation has allocated €100K

'The Keys to Smiles' awarded the Medal of the President of the Republic and the sponsorship of the Ministries of Education and Youth

It arrived on the very eve of the Selection Committee meeting: the **Medal** awarded by the Head of State to the 'Keys to Smiles' competition. **"A well-deserved prize and a sign of appreciation for hard work carried out to promote social inclusion"**, writes the President in his accompanying message. Thus, scarcely into its second year, the Unipolis Foundation's initiative has already gained this very prestigious recognition, which is in addition to the sponsorship granted by the Ministries of Education and Youth.

With 'The Keys to Smiles' the Unipolis Foundation is one of the non-profit-making organisations that dedicate themselves to promoting social inclusion for children and young people between the ages of 12 and 18, in particular by setting up **cultural projects**. This is in line with Unipolis' cultural ethos, which was recently expressed in the project 'culturability – Culture's responsibility for a sustainable society' (<http://culturability.fondazioneunipolis.org>).

By the time the competition closed the Foundation had received 300 of these projects from all over Italy, each submitted by a voluntary organisation or a social cooperative in partnership with other social and institutional bodies.

Once checks had been carried out to ensure that the requirements of the competition had been met, the **Selection Committee**, which consisted of experts in cultural, institutional, social, youth and educational fields (most of them from outside the Unipolis Foundation), selected the 20 projects – one for each region – that would each receive €5,000, a total of €100K.

The Committee, chaired by Don Vinicio Albanesi, chairman of the Capodarco Community, was very assiduous in making the selection, a task made even more arduous by the quality of the projects submitted. All the projects selected, reported the Committee, fulfilled the objectives of 'The Keys to Smiles': promoting the social integration of children at risk of exclusion by means of projects and cultural activities in which they can become really involved.

The projects selected will be presented with their winnings over the next few months when the UGF Group's Sustainability Plan and Report are presented.

A list of the projects selected and the winning organisations, subdivided according to region, is attached and can also be seen at **www.fondazioneunipolis.org**.

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Projects selected The Keys to Smiles 2009/2010

| Region | Lead body | Name of project |
|-----------------------|--|--|
| Abruzzo | 'Orizzonte' social cooperative | Attiva-Mente, energie in movimento (an active mind in an active body) |
| Basilicata | Betania non-profit-making social cooperative | Io... Racconto (My Story) |
| Calabria | 'Popolo creativo ONLUS' association promoting social inclusion | Rom... anticamente (Rome ... in the old days) |
| Campania | CIF - Centre Italian Feminine | Il futuro in un libro (The future in a book) |
| Emilia Romagna | Teatro del Pratello social cooperative | Invito a teatro nel carcere minorile di Bologna (An invitation to the theatre in the juvenile detention centre in Bologna) |
| Friuli Venezia Giulia | La Quercia social cooperative | Legalità in fumo! (Smoking within the law!) |
| Lazio | Aperti Sesamo social cooperative | La trama - Percorso di narrazione ed auto-narrazione attraverso libri, teatro e arte (Weaving a plot - using books, theatre and art to tell a story) |
| Liguria | C.G.S. Il Tempietto cultural centre - Genoa Sampierdarena | Per una società sostenibile "costruita e vissuta" dai giovani del mondo (For a sustainable society 'constructed and inhabited' by young people throughout the world) |

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| Lombardy | Lule non-profit-making social cooperative | Imparo cucinando (Learning by cooking) |
| Marche | GLATAD non-profit-making organisation | Con Altri Occhi: avvio e gestione di un Centro Musicale Giovanile a Tolentino (Through Other Eyes: launching and running a Youth Music Centre in Tolentino) |
| Molise | L'Arca di Noè (Noah's Ark) non-profit-making social cooperative | Un Campolieto che ricicla (Recycling in Campolieto) |
| Piedmont | Atypica social coop | Radio Jam |
| Apulia | AGESCI - Associazione Guide e Scout Cattolici Italiani Locorotondo 1° | Narriamoci Corti (Our short stories) |
| Sardinia | Punti di Vista non-profit-making cultural association | AnimAzioni: da spettatori attenti a creatori impertinenti (Animation: from attentive audience to cheeky creators) |
| Sicily | Azione Sociale Cooperative | Scuola e legalità (School and the law) |
| Tuscany | COSPE - Cooperazione per lo Sviluppo dei Paesi Emergenti | RAR Risate AntiRazziste. Giovani e fumetti contro il razzismo (Laugh against racism. Young people and comics against racism) |
| Trentino Alto Adige | Mandacarù Onlus social cooperative | Diritto al Cibo! (Right to Food!) |
| Umbria | Angsa Umbria - Associazione Nazionale Genitori Soggetti Autistici | Amico fragile: teatro e comunicazione (Fragile friend: theatre and communication) |

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| Valle D'Aosta | Coordinamento Solidarietà Valle D'Aosta | Web Radio Aosta |
| Veneto | Il Germoglio association | Telemaco (Telemachus) |