

Bologna, September 2015

Solidarity has a special flavour with UnipolSai Assicurazioni and AISM

On 10 and 11 October UnipolSai Assicurazioni
will take to 4,000 squares with young people for young people

UnipolSai Assicurazioni renews, for the second consecutive year, its support for the Italian Multiple Sclerosis Society with the "AISM Apple" event. During this solidarity initiative, which will take place in 4,000 Italian squares in October, over 280 thousand bags of apples will be distributed, with particular support for the project "Giovani oltre la Sclerosi Multipla" (Youth Beyond Multiple Sclerosis). In Italy, 75 thousand people are affected by Multiple Sclerosis, 50% of which are young, mainly between 20 and 40 years of age. Multiple Sclerosis is the primary cause of disability among young people after car accidents. Today, thanks to progress in scientific research there are treatments capable of slowing down the course of the illness that guarantee a significant improvement in the quality of life of those affected.

Within the scope of the Group Corporate Sponsorship Program that embraces culture and artistic heritage, the environment, scientific research and social utility, sports and entertainment, UnipolSai Assicurazioni is always looking out for new generations.

The foundations of our Group's social responsibility activities include the promotion of health and wellbeing and the support of initiatives that help improve the life of every individual and the community as a whole. For this reason UnipolSai has chosen, once again, to be close to AISM and its 10,000 volunteers who every day represent a useful and concrete point of reference for those fighting against Multiple Sclerosis.

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UnipolSai Assicurazioni S.p.A.

UnipolSai Assicurazioni S.p.A. is the insurance company of the Unipol Group, Italian leader in Non-Life Business, in particular in vehicle liability insurance. Also active in Life Business, UnipolSai has a portfolio of over 10 million customers and holds a leading position in the national ranking of insurance groups with a direct income amounting to approximately €16bn, of which €8.4bn in Non-Life Business and €7.6bn in Life Business (2014 figures). The company currently operates through 5 divisions (Unipol, La Fondiaria, Sai, Nuova MAA and La Previdente) and has the largest agency network in Italy, with more than 3,000 agencies and 6,000 sub-agencies spread across the country. UnipolSai Assicurazioni is a subsidiary of Unipol Gruppo Finanziario S.p.A. and, like the latter, is listed on the Italian Stock Exchange, being one of the most highly capitalized securities.