

PRESS RELEASE

Purchase of treasury shares

Bologna, 11 July 2013 – With reference to the press release of 3 July last, pursuant to and in accordance with Articles 87-*bis* of the Issuers' Regulation and 4, fourth paragraph, of the 2003 EU Commission Regulation No. 2273, notice is hereby given that Unipol Gruppo Finanziario S.p.A. ("**Unipol**" or the "**Company**") - as under the shareholders' authorization approved on 30 April 2013 – has purchased 700,000 Unipol ordinary shares on the regulated market on 4 and 5 July 2013, at an average price of €2.5674 for a total of €1,797,169.

In accordance with the above mentioned provisions of law, a detailed list of individual purchase transactions is attached hereto, with an indication of quantities, respective prices and time of execution.

Moreover, notice is hereby given that by means of the above transactions, the Company has closed the plan to purchase treasury shares to service the compensation plan based on financial instruments as approved by the Shareholders' Meeting on 30 April 2012.

As at the date hereof, therefore, Unipol holds a total of 740,000 ordinary treasury shares, of which 700,000 directly and 40,000 indirectly through its subsidiaries Fondiaria-SAI S.p.A. (24,000) and Milano Assicurazioni S.p.A. (16,000).

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Detailed list of purchases made on 4 July 2013

Data	Ora	Azioni Acquistate	Prezzo	Controvalore
4-Jul-13	09:03:59	5.000	2,4400	12.200,00
4-Jul-13	09:05:58	2.931	2,4220	7.098,88
4-Jul-13	09:06:03	2.069	2,4220	5.011,12
4-Jul-13	09:10:00	1.100	2,4140	2.655,40
4-Jul-13	09:18:21	2.000	2,4180	4.836,00
4-Jul-13	09:18:21	500	2,4180	1.209,00
4-Jul-13	09:22:36	200	2,4200	484,00
4-Jul-13	09:22:36	650	2,4200	1.573,00
4-Jul-13	09:22:36	1.000	2,4200	2.420,00
4-Jul-13	09:40:11	500	2,4580	1.229,00
4-Jul-13	09:40:11	4.380	2,4580	10.766,04
4-Jul-13	09:40:11	120	2,4580	294,96
4-Jul-13	09:46:42	3.000	2,4480	7.344,00
4-Jul-13	10:00:20	5.000	2,4420	12.210,00
4-Jul-13	10:00:20	988	2,4400	2.410,72
4-Jul-13	10:12:53	3.012	2,4400	7.349,28
4-Jul-13	10:12:53	5.000	2,4380	12.190,00
4-Jul-13	10:12:53	900	2,4320	2.188,80
4-Jul-13	10:31:07	918	2,4420	2.241,76
4-Jul-13	10:37:12	2.158	2,4420	5.269,84
4-Jul-13	10:37:52	1.184	2,4420	2.891,33
4-Jul-13	10:41:58	1.534	2,4420	3.746,03
4-Jul-13	10:50:21	424	2,4420	1.035,41
4-Jul-13	11:01:07	6.000	2,4520	14.712,00
4-Jul-13	11:03:21	5.000	2,4500	12.250,00
4-Jul-13	11:37:36	8.000	2,4700	19.760,00
4-Jul-13	11:43:10	10.000	2,4700	24.700,00
4-Jul-13	11:49:57	8.300	2,4680	20.484,40
4-Jul-13	11:49:57	700	2,4680	1.727,60
4-Jul-13	11:50:05	5.000	2,4680	12.340,00
4-Jul-13	11:50:43	4.000	2,4680	9.872,00
4-Jul-13	12:28:38	4.055	2,4700	10.015,85
4-Jul-13	12:29:30	5.945	2,4700	14.684,15
4-Jul-13	12:30:28	4.054	2,4740	10.029,60
4-Jul-13	12:30:28	5.946	2,4740	14.710,40
4-Jul-13	12:41:39	2.500	2,4900	6.225,00
4-Jul-13	12:41:39	50	2,4900	124,50
4-Jul-13	12:41:39	2.105	2,4900	5.241,45
4-Jul-13	12:43:37	2.500	2,4900	6.225,00
4-Jul-13	12:46:34	324	2,5100	813,24
4-Jul-13	12:46:45	5.624	2,5100	14.116,24
4-Jul-13	12:47:57	2.000	2,5100	5.020,00
4-Jul-13	12:49:32	2.052	2,5100	5.150,52
4-Jul-13	12:51:45	1.800	2,5160	4.528,80
4-Jul-13	12:51:45	1.000	2,5160	2.516,00
4-Jul-13	12:51:45	1.400	2,5160	3.522,40
4-Jul-13	12:51:45	3.800	2,5160	9.560,80

4-Jul-13	13:09:08	812	2,5360	2.059,23
4-Jul-13	13:09:08	220	2,5360	557,92
4-Jul-13	13:09:12	7.888	2,5360	20.003,97
4-Jul-13	13:09:16	1.080	2,5360	2.738,88
4-Jul-13	13:10:54	2.520	2,5360	6.390,72
4-Jul-13	13:10:55	7.480	2,5360	18.969,28
4-Jul-13	13:11:34	3.765	2,5400	9.563,10
4-Jul-13	13:11:56	4.500	2,5440	11.448,00
4-Jul-13	13:12:23	1.000	2,5400	2.540,00
4-Jul-13	13:12:41	5.235	2,5400	13.296,90
4-Jul-13	13:27:01	2.000	2,5420	5.084,00
4-Jul-13	13:27:01	1.000	2,5420	2.542,00
4-Jul-13	13:27:06	2.000	2,5420	5.084,00
4-Jul-13	13:27:06	1.400	2,5420	3.558,80
4-Jul-13	13:27:06	3.600	2,5420	9.151,20
4-Jul-13	13:27:16	2.000	2,5420	5.084,00
4-Jul-13	13:27:16	2.000	2,5420	5.084,00
4-Jul-13	13:27:17	600	2,5420	1.525,20
4-Jul-13	13:27:17	3.400	2,5420	8.642,80
4-Jul-13	13:27:35	700	2,5400	1.778,00
4-Jul-13	13:27:41	5.000	2,5400	12.700,00
4-Jul-13	13:27:52	300	2,5400	762,00
4-Jul-13	13:30:42	2.524	2,5260	6.375,62
4-Jul-13	13:56:45	2.253	2,4980	5.627,99
4-Jul-13	14:08:40	10.000	2,5080	25.080,00
4-Jul-13	14:11:43	8.000	2,5100	20.080,00
4-Jul-13	14:16:24	1.691	2,5100	4.244,41
4-Jul-13	14:16:24	4.309	2,5100	10.815,59
4-Jul-13	14:27:48	4.000	2,5100	10.040,00
4-Jul-13	14:27:48	1.400	2,5100	3.514,00
4-Jul-13	14:27:48	3.600	2,5100	9.036,00
4-Jul-13	14:27:48	1.000	2,5100	2.510,00
4-Jul-13	14:33:32	3.600	2,5100	9.036,00
4-Jul-13	14:33:32	1.400	2,5100	3.514,00
4-Jul-13	14:33:43	1.000	2,5100	2.510,00
4-Jul-13	14:43:19	4.787	2,5240	12.082,39
4-Jul-13	14:47:24	9.219	2,5440	23.453,14
4-Jul-13	14:48:14	781	2,5440	1.986,86
4-Jul-13	15:02:58	1.906	2,5460	4.852,68
4-Jul-13	15:03:05	8.094	2,5460	20.607,32
4-Jul-13	15:25:12	5.213	2,5200	13.136,76
4-Jul-13	15:31:49	7.000	2,5200	17.640,00
4-Jul-13	15:32:02	3.000	2,5180	7.554,00

4-Jul-13	16:05:43	10.000	2,5200	25.200,00
4-Jul-13	16:05:57	7.086	2,5200	17.856,72
4-Jul-13	16:05:57	852	2,5200	2.147,04
4-Jul-13	16:05:57	918	2,5200	2.313,36
4-Jul-13	16:07:52	1.144	2,5200	2.882,88
4-Jul-13	16:36:12	4.539	2,5300	11.483,67
4-Jul-13	16:36:12	50	2,5300	126,50
4-Jul-13	16:39:22	10.000	2,5360	25.360,00
4-Jul-13	16:39:25	5.411	2,5360	13.722,30
4-Jul-13	16:47:23	7.000	2,5280	17.696,00
4-Jul-13	16:59:45	5.000	2,5260	12.630,00
4-Jul-13	17:08:30	5.504	2,5260	13.903,10
4-Jul-13	17:08:30	2.496	2,5260	6.304,90
4-Jul-13	17:12:12	5.000	2,5300	12.650,00
4-Jul-13	17:30:27	5.000	2,5380	12.690,00
Totale		350.000	2,5035	876.211,75

Detailed list of purchases made on 5 July 2013

Data	Ora	Azioni Acquistate	Prezzo	Controvalore
5-Jul-13	9:14:20	2.000	2,5460	5.092,00
5-Jul-13	9:18:38	5.000	2,5600	12.800,00
5-Jul-13	9:22:52	8.000	2,5720	20.576,00
5-Jul-13	9:38:15	10.000	2,5860	25.860,00
5-Jul-13	9:40:11	5.000	2,5800	12.900,00
5-Jul-13	10:05:06	5.000	2,5960	12.980,00
5-Jul-13	10:05:16	5.000	2,5960	12.980,00
5-Jul-13	10:05:55	10.000	2,6020	26.020,00
5-Jul-13	10:11:24	5.000	2,5960	12.980,00
5-Jul-13	10:39:12	457	2,6140	1.194,60
5-Jul-13	10:41:52	4.543	2,6140	11.875,40
5-Jul-13	10:45:59	5.000	2,6100	13.050,00
5-Jul-13	10:46:00	3.000	2,6100	7.830,00
5-Jul-13	10:50:40	3.984	2,6020	10.366,37
5-Jul-13	10:51:23	1.016	2,6020	2.643,63
5-Jul-13	11:31:59	7.500	2,6300	19.725,00
5-Jul-13	11:31:59	70	2,6300	184,10
5-Jul-13	11:31:59	2.000	2,6300	5.260,00
5-Jul-13	11:31:59	430	2,6300	1.130,90
5-Jul-13	11:45:08	1.500	2,6300	3.945,00
5-Jul-13	11:50:23	8.500	2,6300	22.355,00
5-Jul-13	11:51:24	9.000	2,6240	23.616,00
5-Jul-13	11:51:29	7.000	2,6200	18.340,00
5-Jul-13	11:52:02	10.000	2,6140	26.140,00
5-Jul-13	11:52:44	944	2,6100	2.463,84
5-Jul-13	11:52:56	6.056	2,6100	15.806,16
5-Jul-13	12:02:05	4.000	2,5900	10.360,00
5-Jul-13	12:10:55	494	2,5900	1.279,46
5-Jul-13	12:11:30	600	2,5900	1.554,00
5-Jul-13	12:14:02	3.000	2,5900	7.770,00
5-Jul-13	12:14:08	906	2,5900	2.346,54
5-Jul-13	13:05:44	4.985	2,6140	13.030,79
5-Jul-13	13:11:17	15	2,6140	39,21
5-Jul-13	13:32:05	2.000	2,6400	5.280,00
5-Jul-13	13:48:53	500	2,6500	1.325,00
5-Jul-13	13:48:53	2.000	2,6500	5.300,00
5-Jul-13	13:48:53	3.000	2,6500	7.950,00
5-Jul-13	13:48:53	260	2,6500	689,00
5-Jul-13	13:48:53	50	2,6500	132,50
5-Jul-13	13:48:53	2.190	2,6500	5.803,50
5-Jul-13	13:48:58	2.810	2,6500	7.446,50
5-Jul-13	13:48:58	2.500	2,6500	6.625,00
5-Jul-13	13:48:58	800	2,6500	2.120,00
5-Jul-13	13:48:58	1.890	2,6500	5.008,50
5-Jul-13	13:55:31	10.000	2,6540	26.540,00

5-Jul-13	14:04:27	8.000	2,6460	21.168,00
5-Jul-13	14:26:57	900	2,6480	2.383,20
5-Jul-13	14:26:57	9.100	2,6480	24.096,80
5-Jul-13	14:30:50	75	2,6640	199,80
5-Jul-13	14:30:50	12.000	2,6640	31.968,00
5-Jul-13	14:30:50	1.925	2,6640	5.128,20
5-Jul-13	14:58:11	5.000	2,6620	13.310,00
5-Jul-13	14:58:11	2.000	2,6620	5.324,00
5-Jul-13	14:58:11	1.000	2,6620	2.662,00
5-Jul-13	15:00:27	7.000	2,6560	18.592,00
5-Jul-13	15:03:04	1.000	2,6500	2.650,00
5-Jul-13	15:03:24	4.000	2,6500	10.600,00
5-Jul-13	15:05:55	4.000	2,6400	10.560,00
5-Jul-13	15:07:57	1.500	2,6360	3.954,00
5-Jul-13	15:08:45	1.000	2,6360	2.636,00
5-Jul-13	15:18:26	8.500	2,6580	22.593,00
5-Jul-13	15:25:01	1.000	2,6620	2.662,00
5-Jul-13	15:25:01	3.288	2,6620	8.752,66
5-Jul-13	15:25:01	1.668	2,6620	4.440,22
5-Jul-13	15:25:01	2.281	2,6620	6.072,02
5-Jul-13	15:34:25	4.913	2,6680	13.107,88
5-Jul-13	15:34:25	5.087	2,6680	13.572,12
5-Jul-13	15:34:37	800	2,6620	2.129,60
5-Jul-13	15:34:50	963	2,6620	2.563,51
5-Jul-13	16:07:13	1.000	2,6640	2.664,00
5-Jul-13	16:07:13	10.000	2,6640	26.640,00
5-Jul-13	16:07:42	500	2,6700	1.335,00
5-Jul-13	16:07:42	2.000	2,6700	5.340,00
5-Jul-13	16:07:42	4.000	2,6700	10.680,00
5-Jul-13	16:07:42	1.000	2,6700	2.670,00
5-Jul-13	16:07:42	1.500	2,6700	4.005,00
5-Jul-13	16:18:17	2.000	2,6360	5.272,00
5-Jul-13	16:18:17	3.000	2,6360	7.908,00
5-Jul-13	16:27:29	2.000	2,6340	5.268,00
5-Jul-13	16:27:29	2.000	2,6340	5.268,00
5-Jul-13	16:34:28	373	2,6480	987,70
5-Jul-13	16:34:58	2.400	2,6480	6.355,20
5-Jul-13	16:35:06	2.000	2,6480	5.296,00
5-Jul-13	16:35:53	250	2,6480	662,00
5-Jul-13	16:37:48	977	2,6480	2.587,10
5-Jul-13	16:40:42	1.000	2,6340	2.634,00
5-Jul-13	16:42:23	1.617	2,6360	4.262,41
5-Jul-13	16:42:23	992	2,6360	2.614,91
5-Jul-13	16:42:23	5.854	2,6360	15.431,14
5-Jul-13	16:42:23	537	2,6360	1.415,53

