

## **PRESS RELEASE**

## Once again the UGF Group allowed



## 500 children to come to work with their parents

Today, Thursday 21 May 2009 and for the third consecutive year, some 500 boys and girls 'invaded' the offices of Unipol Gruppo Finanziario and the companies belonging to it, as part of the scheme promoted by Corriere della Sera and Italia Oggi and sponsored by the Ministry for Equal Opportunities.

In 2009 the scheme was extended to include the children (up to the age of 14) of employees at Unipol Gruppo Finanziario, UGF Assicurazioni, UGF Banca, UniSalute, Linear, Navale Assicurazioni and BNL Vita at their offices in Bologna, San Donato Milanese, Rome, Padua and Naples.

This year's theme was **smiling** and was reflected in various fun activities. The parents had been invited to involve their children in advance by helping them to produce **a story**, **a drawing**, **a photo or a collage** of something that had 'made them smile'.

Everything produced by the children was presented during the afternoon party and greeted with delight. After a lively half an hour during which the children saw where their parents worked everyone had a lovely snack accompanied by entertainment and followed by the distribution of presents.

Bologna, 21 May 2009

## Information and contacts:

Unipol Gruppo Finanziario Media Relations press@unipolgf.it Tel. +39 051 507 7762