

## PRESS RELEASE

### STEFANO ROSSETTI NEW GENERAL MANAGER OF UNIPOL BANCA

Bologna, 30 May 2013 - The Board of Directors of Unipol Banca S.p.A., which met today, appointed Stefano Rossetti as new General Manager, effective 3 June 2013.

Rossetti, born in Ravenna in 1959, has a long and well-established experience in the banking sector. He joined Credito Romagnolo in 1983, where over the years he held positions of increasing importance accompanying the growth of the Bank first with the merger with Rolo Banca 1473 and then the integration into Unicredit, a group where he was responsible for the Italian sales network dedicated to small and medium-sized enterprises, coordinating from the headquarters in Bologna.

The in-depth knowledge of local markets and expertise contributed by the new General Manager will allow Unipol Banca to further develop its target market, represented by individuals and families and the world of small and medium-sized enterprises, professionals, artisans and farmers.

In his new role, Rossetti will replace Luciano Colombini, who was co-opted today to the Bank's Board of Directors and will continue to hold the other positions within the Group.

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