

UNIPOL GROUP MAIN SPONSOR OF THE “MORANDI 1890 – 1964” EXHIBITION

Milan, Palazzo Reale
5 October 2023 - 4 February 2024

Bologna, 4 October 2023

The Unipol Group is main sponsor of the “Morandi 1890 - 1964” exhibition on show at Palazzo Reale in Milan from 5 October 2023 to 4 February 2024, curated by Maria Cristina Bandera, art historian and renowned expert on the artist. The initiative is promoted by Municipality of Milan - Culture and produced by Palazzo Reale, Civita Mostre e Musei and 24 ORE Cultura - 24 ORE Group. More than thirty years since the last retrospective, Milan has dedicated this major exhibition to Giorgio Morandi to celebrate the special bond between the city and the Bolognese painter.

An exhibition corpus of around 120 works retraces the artist's entire oeuvre - fifty years of activity, from 1913 to 1963 – thanks to exceptional loans from leading public institutions and prestigious private collections, starting from the fundamental contributions from Museo Morandi in Bologna and the Milanese collections. International loans include works from the Vatican Museums, Musée Jenisch Vevey and the public collections of Winterthur and Siegen.

“According to Morandi, the Absolute must not be sought beyond the world but in the world itself, in our lives, in our day-to-day, with a sober yet profound and intense gaze. Unipol also has a profound gaze on the world, a vision that is attentive to the present but also to the transformations in society and in people’s lives,” commented **Vittorio Verdone, Communication and Media Relations Manager at the Unipol Group**. “Starting from the present, we offer ourselves as innovative intermediaries in areas of development for our country, where art, history and culture are strengths to be shared”.

Giorgio Morandi was an important metaphysical painter, whose still lifes are among the most famous in all of art history. He identified Cézanne as his ideal master, who inspired aspects of his own language such as the sobriety of the images and balance of the forms. In 1914-1915 he grew interested in Cubism, which became fundamental to the definition of his art. Morandi’s subsequent experience in metaphysical painting (1918-20) did not compromise the purism and essentiality of his artistic vision, which remained devoid of symbolic and literary complacency.

For the Unipol Group, support for this important event is part of a sponsorship strategy that promotes art as a key area of Group involvement. A choice in line with the company's values, made in the belief that the business must accompany its economic development with support for the cultural and social growth of the community it operates in. To meet people, satisfy their needs and nurture their passions.

Unipol Gruppo S.p.A.

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