THE GOALS IN 2021	DESCRIPTION OF THE GOAL	DATA AT 31/12/2019	DATA AT 31/12/2020	TARGET 2021	SDG
IMPACT OF PRODUCTS WITH ENVIRONMENTAL AND SOCIAL VALUE	Increased penetration for products with a social and environmental impact in the overall insurance portfolio	25%	25,9%	30%	8 DECENT WORK AND ECONOMIC GROWTH 11 SUSTAINABLE CITES AND COMMUNITIES
PENETRATION AMONG CITIZENS OF WELFARE COVER	Percentage of the Italian population with Life&Health cover from the Group	11,3%	13,0%	12%	3 GOOD HEALTH AND WELL-BEING
FINANCE FOR SDGs	Increase in the amount of thematic investments for SDGs Investments to support the 2030 Agenda, in accordance with the European criteria for sustainable finance	€385,3 m	€609,4 m	€600 m	11 SUSTAINABLE CITIES AND COMMUNITIES
RATE OF MONITORING OF POINTS OF CONTACT WITH THE CUSTOMER	Monitoring of the quality of the relationship during the moments of contact with the Group throughout the customer journey Percentage of customer journey events monitored through the Net Promoter	53%	71%	75%	8 DECENT WORK AND ECONOMIC GROWTH
CO ₂ EMISSIONS/ EMPLOYEE	Average production of CO₂ per employee for all Group companies	-5,4%	-27,7%	-7%	13 CLIMATE ACTION
REPUTATION INDEX	Public perception of the company Reputation score among the general public, according to the RepTrak® Model	69,7 compared with 63,9 sector average	73,6 compared with 67,3 sector average	> Insurance sector average	11 SUSTAINABLE CITIES AND COMMUNITIES