

Patrizia De Luise

Born in Genoa in 1954.

She began her career in 1989 with Confesercenti, an association within which she held various management positions. In 1998 she became Chair of Confesercenti Genova and in 2005 of Confesercenti Liguria.

She has been Chair of: FIF (Italian Federation of Franchising), Mediocom, Network Liguria, Consorzio Fidi for SMEs in the commerce, tertiary and tourism sectors, as well as Director of the Confcommercio and Confesercenti regional and provincial Technical Assistance Centre.

She is currently:

- Since 2004, Chair of the Confesercenti National Council;
- Since 2017, Chair of Confesercenti d'Area delle Riviere di Liguria;
- Since 2021, Chair of Cassa del Microcredito S.p.A;
- Since 2016, Director of **Unipol Gruppo S.p.A.**