

Bologna, 7 July 2015

TOUR FOR THE PRESENTATION OF THE 2014 SUSTAINABILITY REPORT OF UNIPOL TO START IN BOLOGNA TODAY

Unipol's Commitment to Sustainability – New Size, New Commitment

The tour for the presentation of the 2014 Sustainability Report of Unipol started in Bologna today. The year 2014 witnessed the birth of UnipolSai Assicurazioni and ferried the Group across the rough waters of integration with the acquired companies. The Sustainability Report presented today attests to the possibility to combine the need to achieve financial results with objectives having a high social and environmental protection value. The document was prepared by focusing on the issues of greater importance to the Group's core business. In particular, the analysis and selection of contents was marked by the **materiality principle** in order to bring out the issues which the interests and expectations of stakeholders with regard to the Group and the strategic priorities of Senior Management are focused on.

Being sustainable means in fact meeting the conditions for the enterprise to stand the test of time, so as to ensure a future for itself, its customers and its employees.

The ongoing social transformations, demographic changes and aging population, as well as phenomena related to climate change, have produced new types of risk and it is also up to the insurance system to meet these challenges. In this context, the Unipol Group intends to fully play its institutional and social role hoping for an increasing interaction between public and private sector. In this regard, the Chairman Pierluigi Stefanini recalled that *"the Unipol Group in recent years has worked to make a contribution to achieving the objectives of "Europe 2020" in the knowledge that only the independent, but convergent, commitment of various entities – private enterprises, social organizations, workers' organizations and public institutions – can create the conditions for emerging from the crisis with a profound renewal of the economic systems that focuses on the quality of development, people and growth of their well-being"*.

It is no coincidence that as a result of the size reached by the Group, as well as its resulting significant position gained on the Italian insurance market and remarkable contribution to the Italian economy, substantial responsibilities have accrued to it, including in the context of our country's financial stability.

To respond to the constantly evolving regulatory environment, increased competition and growing volatility in financial markets, Unipol has focused its industrial operations on the pursuit of technical and operational excellence in order to make the Group more profitable and more solid from the business standpoint, providing the overall financial strength and assets in support of the implementation of its Business and Sustainability Plans.

Thanks to this approach, the year 2014 witnessed the confirmation of positive results in the insurance sector, with the technical profitability of the Non-Life Business at excellent, prudent and sustainable levels with forecast dividends in line with the previous year.

The 2014 Sustainability Report also has a section dedicated to the relationship with the local communities: Unipol has set explicit targets aimed at providing support to communities, in partnership

with other social players, experimenting and consolidating innovation processes with a high social value. The goal of a 10% increase in the beneficiaries of the activities addressed to the Community was achieved: a 12% increase was reported at the end of 2014.

Lastly, the professional development of its employees is an area of particular strategic importance for the Group and the current goal is to ensure that every resource has all the skills and tools they need to work to the best of their abilities in a context of profound organizational changes. To this end, the Human Resources Department has set up a monitoring system that allows it to measure the effectiveness of the processes regulating the takeover of new roles by the resources.

The initiatives for the involvement of stakeholders undertaken during the year have shown that, even on the part of the employees, there are great expectations with respect to how the Company is managing the integration process, the fairness of the evaluation systems and the support it provides to individuals to ensure their adequate professional growth.

Today's event was held at Alma Mater Studiorum, in the presence, among others, of the President of Emilia Romagna, Stefano Bonaccini, the Mayor of Bologna, Virginio Merola, the Chairman of the Unipol Group, Pierluigi Stefanini, and the Chairman of Unindustria Bologna, Alberto Vacchi.

The Sustainability Report of the Unipol Group is available on the Company's website www.unipol.it, section sustainability http://www.unipol.it/CSR/Documents/UGH_BdS_2014_web.pdf.

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Unipol Gruppo Finanziario S.p.A.

Unipol is one of the leading insurance groups in Europe with a total income amounting to approximately €17.8bn, of which €8.9bn in Non-Life Business and €8.9bn in Life Business (2014 figures).

Unipol adopts an integrated offer strategy and covers a complete range of insurance and financial products, operating primarily through its subsidiary UnipolSai Assicurazioni S.p.A., founded at the beginning of 2014, Italian leader in Non-Life Business, in particular in vehicle liability insurance.

The Group is also active in direct vehicle insurance (Linear Assicurazioni), health protection (UniSalute), supplementary pensions and has a strong presence in the bancassurance channel (Arca Vita Group and Popolare Vita Group).

Finally, Unipol operates in the banking business through the network of Unipol Banca branches and manages significant diversified businesses in the real estate, hotel (Atahotels) and agricultural (Tenute del Cerro) sectors.

Unipol Gruppo Finanziario S.p.A. is listed on the Italian Stock Exchange.