### Unipol Gruppo Finanziario

### **2010 – 2012 Business Plan**

1Q10 results



### Agenda

### 1 Unipol Gruppo Finanziario: about us

- 2 Plan assumptions, guidelines and 2012 key targets
- 3 Non-Life business
- 4 Life business
- 5 Banking business
- 6 Operating efficiency and investment management
- 7 Consolidated results and Solvency
- 8 Annexes 1Q10 consolidated results



### 1. Who is Unipol Gruppo Finanziario

#### **About us**

- Unipol Gruppo Finanziario operates in the Italian Insurance and Banking sectors with over 6 million customers
- Its controlling shareholders are the leading Italian consumer, production and employment and services cooperatives. Trade unions and self-employment organizations also own a stake in the Company.
- It ranks 4th among the insurance players in Italy with a 8.1% market share (11.6% in Non-Life business and 6.5% in Life business)
- Its premium income amounts to €9.5bn (o/w €4.3bn in Non-Life business and €5.2bn in Life business)
- It manages assets for over €30bn
- Customer deposits in Banking sector (operating as from 1998) are €8.7bn
- It adopts a multi-channel strategy, operating through more than 1,600 insurance agencies, about 300 Group bank branches (180 o/w co-located with insurance agencies), 750 BNL Group bank branches and the direct channel (Internet/telephone)

### 1. Group present structure



#### **INSURANCE BUSINESS**

CC	DMPANY	BUSINESS/ CHANNEL	FY 20 PREMIUM (€	
الح	JUGF ASSICURAZIONI	P&C+ Life / agencies	5,8	65
	<b>WINIPOL</b> UGFASSICURAZIONI		3,192	
	<b>WAURORA</b> JUST ASSIGURAZIONI		2,673	
LINEAR ASSCURAZIONINUMEA		Telephone, Internet	1	60
<u>UN</u>	<u>iSalute</u>	Health / agreements, internet	1	55
ASSICU	avale	Non-exclus. A	igent/ 2	68

#### TOTAL INSURANCE INCOME

	FY 2008	FY 2009	
Non-Life	4,357	4,260	+2.2%
Life	1,978	2,188	+10.7%
TOTAL	6,335	6,448	+1.8%

#### **BANCASSURANCE BUSINESS**

FY 2009

COMPANY	BUSINESS/ CHANNEL	PREMIUMS¹ (€m)
<b>BNL</b> Vita	Life / BNL branches	3,051

#### TOTAL BANCASSURANCE INCOME

	FY 2008 <sup>2</sup>	FY 2009	
Life	1,535	3,051	+98.7%

#### BANKING BUSINESS

		FY 2009
	BUSINESS/	FIGURES
COMPANY	CHANNEL	(€m)

#### Bank / branches, Fin. counters, Fin. advisers

Lending 9,218
Customer Deposits 9,539

### Merchant banking and mid-term loans

Shareholdings 76 Loans granted <sup>3</sup> 622

### Leasing 122

UNIPOL FONDI Mutual funds/
UGF Banca 296

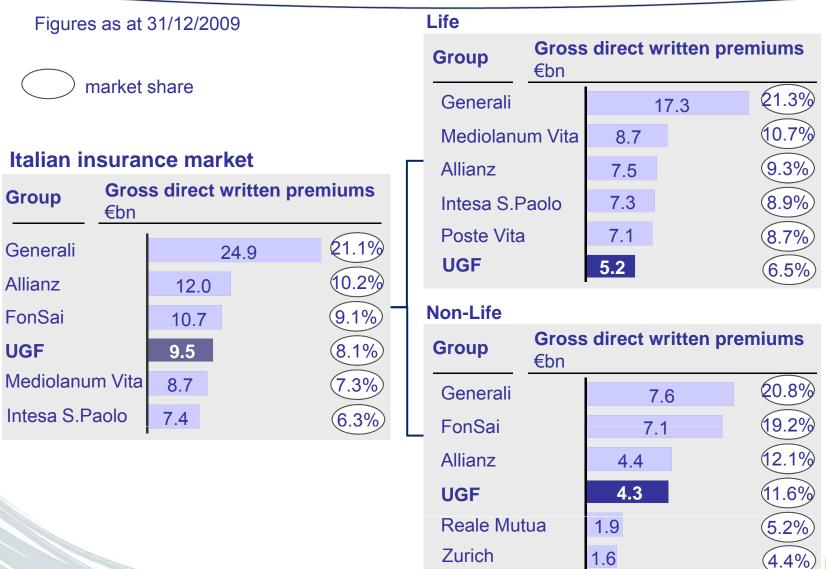
UNIPOL SGR Asset management

#### Notes:

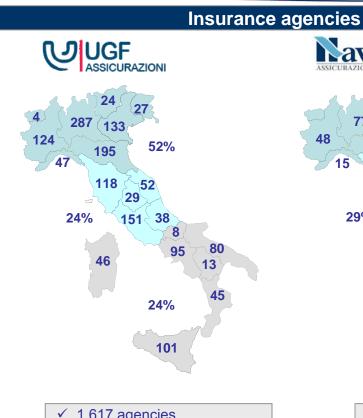
- 1 local GAAF
- 2 excl. Quadrifoglio Vita (a company sold to MPS on 28 March 2008)
- 3 including sureties given



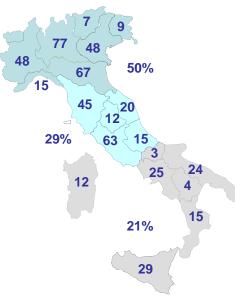
### 1. Ranking in the Italian insurance market



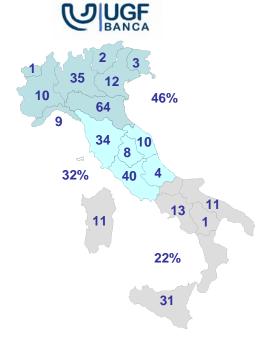
### 1. Sales network as at 31 March 2010











- √ 1.617 agencies

  o/w 580 Unipol division and

  1,037 Aurora division
- √ 3,618 secondary sales points

#### Bancassurance network:

√ 774 BNL branches

- ✓ 538 agencies
- ✓ 1.491 sub-agencies
- ✓ 261 brokers

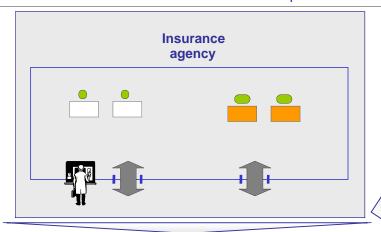
- ✓ 299 branches, o/w 181 co-located with ins. agencies
- √ 28 financial shops
- √ 361 financial advisers



### 1. The integrated network model

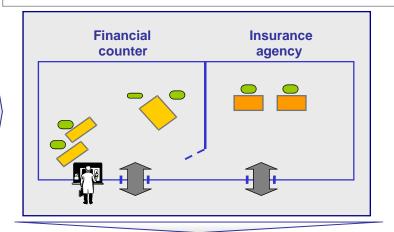
#### **QUALIFIED INSURANCE AGENCY**

It operates in connection with the bank's IT system and is therefore enabled to sell bank products



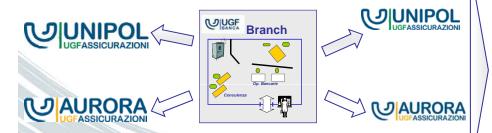
## INSURANCE AGENCY CLOSE TO FINANCIAL COUNTER

Preliminary to the co-located branch



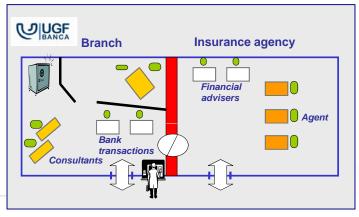
#### **CLUSTERED BRANCH**

Barycentric i.r.o. two or more Group agencies. Subject to meeting the logistic requirements, it tends to become a co-located branch.



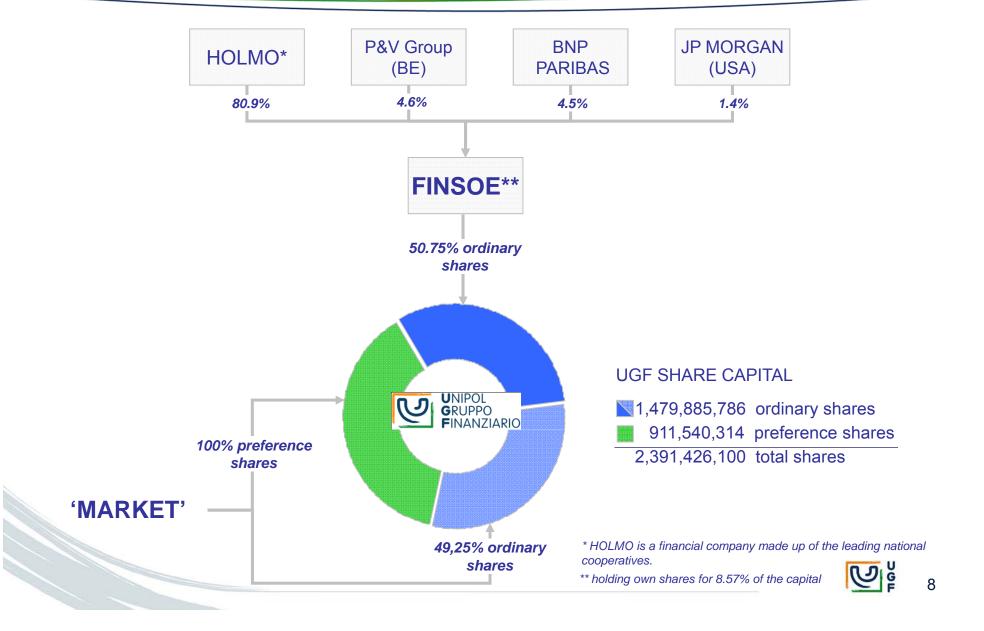
#### **CO-LOCATED BRANCH**

Complete synergy and cross-selling





### 1. Shareholding structure



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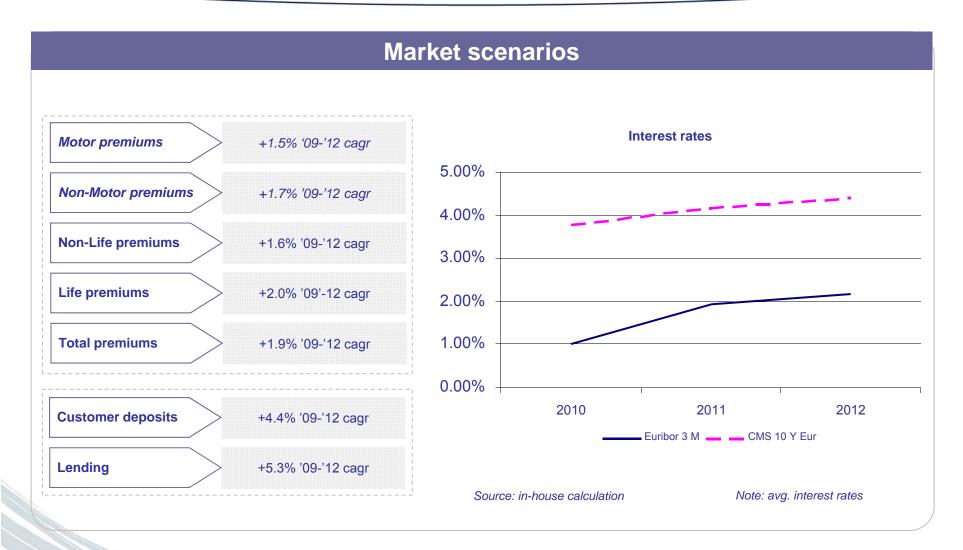


### 2. Key assumptions underlying the Plan

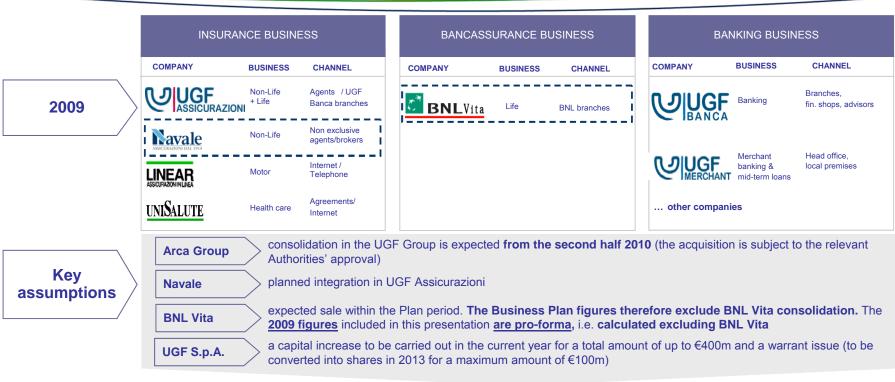
### **Introductory remarks**

- The Group Business Plan was drawn up during the first months of 2010, based on scenarios which exclude shocks or events disruptive to the financial markets over the next three-year period.
- In the last weeks we have witnessed tensions and turmoils in the Eurozone, which could make the course of the economy and markets post the 2007-2009 crisis more uncertain, with possible effects on the current and expected market scenarios and economic results.

### 2. Key assumptions underlying the Plan – Market scenarios



### 2. Key assumptions underlying the Plan – The Group basis of consolidation









### 2. Group Mission

### **Our mission**

...to guarantee sustainable and long-term growth along with adequate profitability through a fair relationship with all our stakeholders: shareholders, customers, agents, employees and providers....

### **Our targets**

enhancing our traditional presence in the territory and our relationship with trade organizations

distinguishing ourselves in the offer of products and services to retail customers and SMEs

becoming Leader in welfare services (pension schemes, assistance, health care)

maintaining our capital strength

producing long-term profitability by creating value for shareholders

### 2. Business Plan guidelines

#### **PROFITABILITY**

- recovery of 'structural' profitability in Non-Life business
- •increase in Life business margin
- consolidation in Banking sector results

## TARGET MARKETS

•focus on retail and SME segments, especially in 'traditional markets', i.e. trade unions, self-employment organizations and cooperatives

## **OPERATING EFFICIENCY**

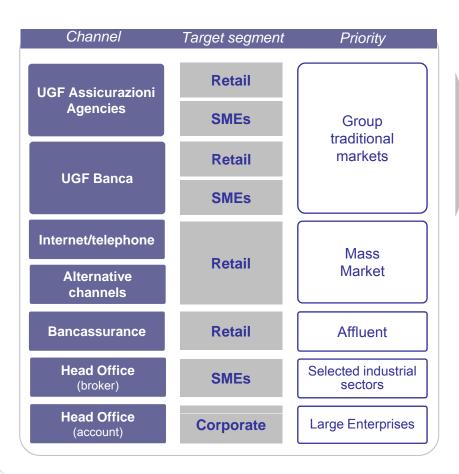
- organization set-up restructuring
- evolution of IT platform focusing on distribution and efficiency in customer service
- razionalization and control of running costs

## CAPITAL STRENGTH

- capital strength to support business development and meet the necessary capital requirements
- decision-making based on capital absorption and profitability
- risk/return optimization

**SUSTAINABILITY** – Strategic approach to Sustainability aimed at enhancing the Company's identity and features as key drivers of its competitive position

## 2. Presence on the market *Focus on traditional markets*

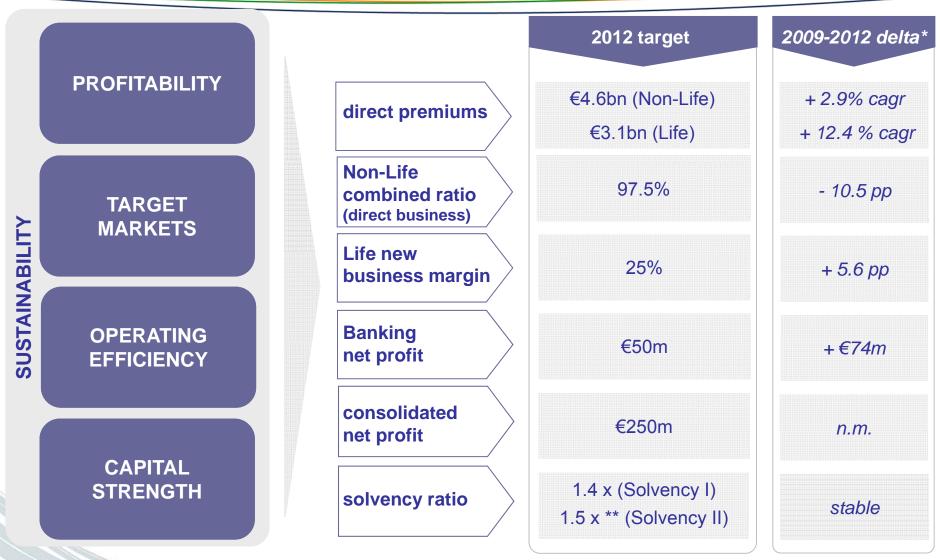


#### TRADITIONAL MARKETS

- Increasing the present agreements penetration at national, regional and local level
- Development of new agreements with additional sectors of Associations
- Review of the offer system shifting from the 'leverage-on-price' to the 'targeted-offer' rationale (focus on service)

1,000,000 customers in traditional markets in 2012

### 2. Business Plan 2012 key targets



<sup>\*</sup> pro-forma



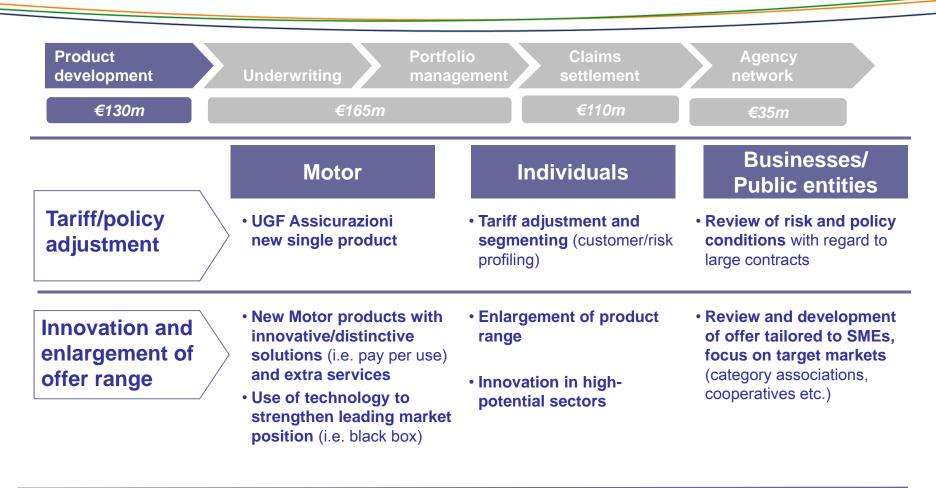
<sup>\*\*</sup> Solvency II calculation made on assumptions based on the last regulatory indications. The results shown could change if the Solvency II final rules differ from the proposed ones adopted so far

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**PRODUCT PORTFOLIO CLAIMS AGENCY UNDERWRITI DEVELOPMENT MANAGEMENT SETTLEMENT NETWORK** NG review of stringent strict control on defining tariff customization selection and claims costs and competitive current (Motor and Nonunderwriting reduction of fleet related expenses models Motor) and public processes to focus on entities portfolio fraud prevention network innovation and strict risk restructuring enlargement of control offer range service quality CRM (customer relationship management) + €130m + €165m + €110m + €35m

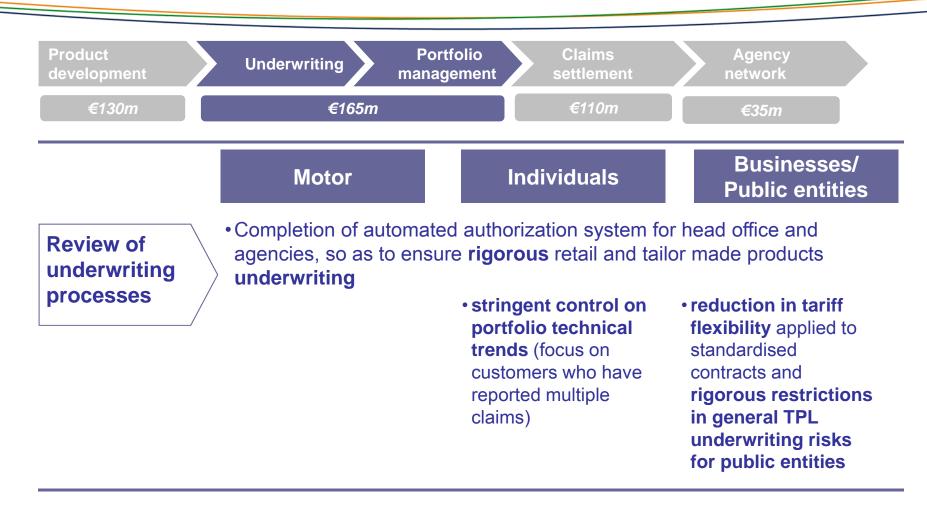
+ €440m in 2009-2012 Group technical margin



Sustainable products

• Development of innovative products with environmental and social value (i.e. no-impact Motor policy)





Portfolio restructuring

• Targeted action mostly in Motor, Accident/Health, Comprehensive Houseowners, General TPL for Public Entities and especially in portfolio fleets



Control on claims costs and related costs

- Control on claims cost through:
  - targeted actions on claims involving micro injuries
  - increase in **channeling** to contracted body shops
  - reduction in summons and control on litigations filed
  - tackling legal intermediation
  - **selection** and careful **monitoring** of loss adjusters, doctors and lawyers' activities
  - extensive use of **technology** to support the claims settlement process
- Fraud prevention through new automated systems
- Streamlining Group synergies appealing to Unisalute's expertise in health claims

Improvement in service levels

- Review of systems/processes to manage claim settlement timing
- Monitoring claims settlement service quality



# Agency channel distribution model

- Definition of target models steering the network towards a high 'insurance value' offer, ensuring:
  - agencies' competitive capacity and economic sustainability
  - the Company back to profitability
  - different levels of service and assistance according to the agency models
- Review of remuneration systems which match the actual economic value generated
- Rationalization of agency processes
- Customer portfolio profiling and improvement in offer capacity through CRM (customer relationship management)

## Network restructuring

- Re-balancing the territorial presence
- Development of new types of partnership with agents and reinforcement of the corporate agencies model
- Integration and rationalization of Agency networks

# 3. NON-LIFE Business *The operating companies*

### Unisalute

- Group single factory in health business line
- Growth in group policies sold through head office channel also following the welfare regulation reform (Sacconi Decree)
- Growth in online offer mainly focusing on group policies
- More accurate segmentation of providers per type of service offered and reduction in online service provision costs
- Multi-channel and Web services with review of inhouse processes to improve efficiency and efficacy and enhance operating resilience

2012 operating result +30% over 2009

# 3. NON-LIFE Business *The operating companies*

### Linear

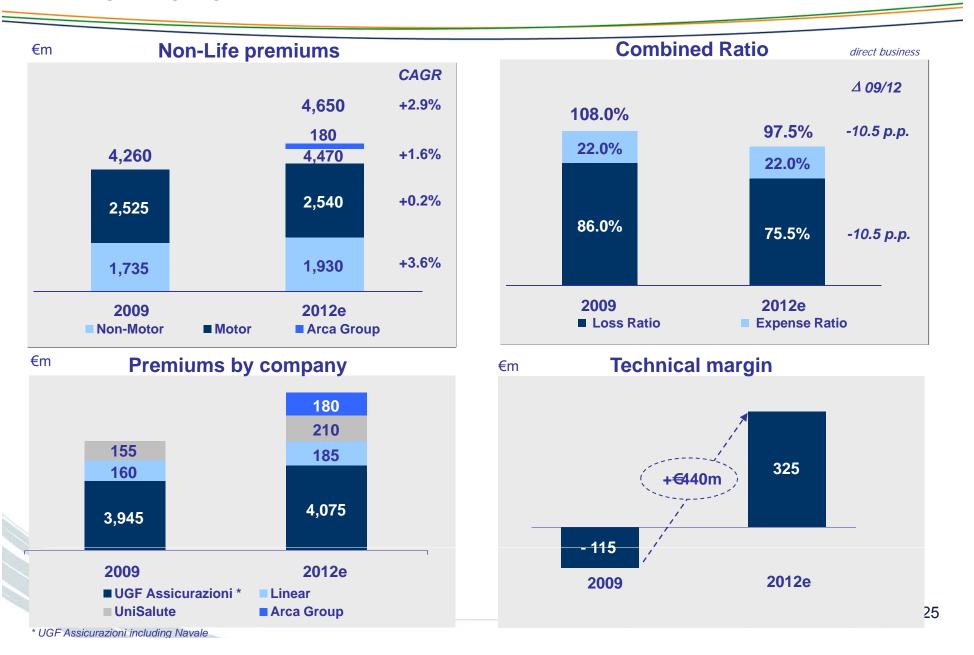
- Development of channels to serve mass market with focus on price and service specialization, in line with the evolution in market demand
- Centralization of claim settlement/integrated service model
- Review of processes and call center restructuring
- Web platform innovation and enlargement

+4.9% Non-Life direct premiums '09-'12 CAGR

### **Navale**

- Integration with UGF Assicurazioni network to make the Group distribution approach more homogeneous at agency level
- Strategy review for non-exclusive agents channel
- Sales network reorganization and development

### 3. NON-LIFE Business Target highlights



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# 4. LIFE Business *Value generation recovery*

## PRODUCT DEVELOPMENT

#### **INCOME**

## PORTFOLIO MANAGEMENT

- Offer enlargement in a customer life-cycle perspective
- Review of tariff and guarantee structures
- Reinforcing position in pension funds

- Encourage reinvestment of maturing policies in new profitable products
- Guidance and incentive for the agency network
- Strengthening commercial support to high-potential agencies

- Increase in service level for customer/agent through a single operating platform
- Enlargement of IT platform and management structure efficiency

€85m Group NBV in 2012 (+€43m) €340m Group APE in 2012 (+€126m)

# 4. LIFE Business Focus on pension schemes

## Pension schemes

#### Occupational pension funds:

- renewal of portfolio management agreements
- acquisition of further mandates, focusing on newly set up pension funds (public sector)
- management of 'guaranteed' mandates to differentiate from that of 'non-guaranteed' mandates
- progressive extension of contract maturities

### Individual pension schemes:

- review of offer range and innovation in products
- tailored support tools for sales network
   (i.e. pension scheme planning)

UGF Ass.ni 2012 managed assets €4bn (+85% over 2009)

# 4. LIFE business *The Arca Group*

### **Description**

- Significant national insurance player in both Life (2009 premiums for €477m) and Non-Life (2009 premiums for € 173m) businesses
- The Group ranks 4th in Italy in Non-Life bancassurance and 15th in Life bancassurance \*
- It sells its products through:
  - Bank branches (around 2,200 outlets in over 30 contracted banks);
  - Insurance agencies (around 150 agencies, 49% o/w located in the North of Italy, 28% in Central Italy and 23% in the South and Islands)
- The main companies of the Group are the following:
  - Arca Vita, the parent company operating in Life business
  - Arca Assicurazioni controlled by Arca Vita with a 64% stake, and operates in Non-Life business
  - Arca Vita International a company under the Irish laws specialized in unitlinked policies and fully owned by Arca Vita
- 2009 consolidated profit amounted to €16m



### 4. LIFE business

### The Arca Group – Strategic rationale behind the acquisition

### Strategic partnerhsip with BPER and BPS

Onset of a strategic partnership with two of the leading national banking groups, with which UGF shares values and market approach.

## Consolidating presence in bancassurance

UGF consolidates its presence in Non-Life and Life bancassurance (BNL Vita to be sold) through the Arca Group, which has experience and know-how in this sector.

## Creation of an open platform

Arca will be a bancassurance platform with a widely known market brand and open to other banking groups which share a similar culture

## Widening territorial presence

Increasing UGF Group presence on the national territory: Arca sells its products in over 18 regions (especially in the North of Italy).

# Maximize know-how and best practice synergies

Targets: (i) matching the Arca market expertise with UGF industrial, commercial and management know-how in Life and Non-Life business and (ii) sharing both groups' operational excellence and best practices.

## **Exploiting** market potential

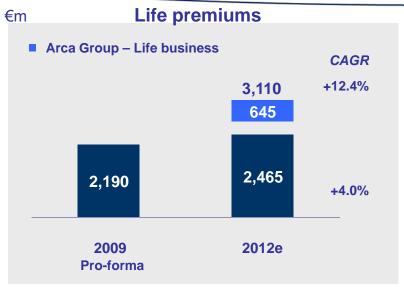
Opportunity to increase Arca's market penetration, which is currently below market benchmarks

€180m 2012 Non-Life direct premiums

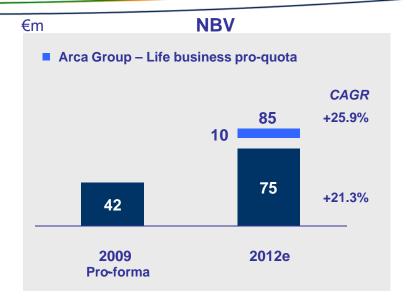
€645m 2012 Life direct premiums

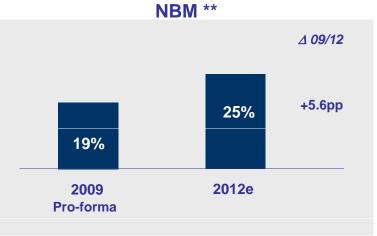


### 4. LIFE business Target highlights









- (\*\*) Assumptions underlying the calculation:
- discount rate 6.50%
- yield rate
- 4.00% 32.32% - tax-rate



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# 5. BANKING business Strategic targets

## **Business** model

- Development of Banking-Insurance integrated business model
  - product factory with targeted and distinctive offer
- Focus on the Group's preferential markets, SMEs and affluent with specific offers and structures

### **Profitability**

- Increase in network's productivity and efficiency standards
   i.r.o. market benchmarks
- Improvement in operating cost management: structured expense process

## **Operating** model

• Review of credit granting and management process (in-house credit rating, credit recovery outsourcing, new integrated procedures for head office/branches)

#### Sales network

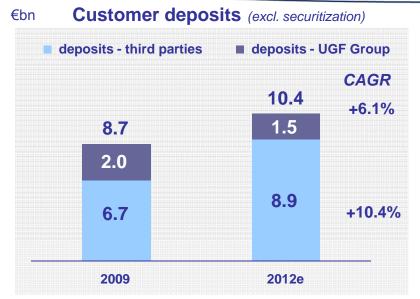
Strategic review of branch geographic location

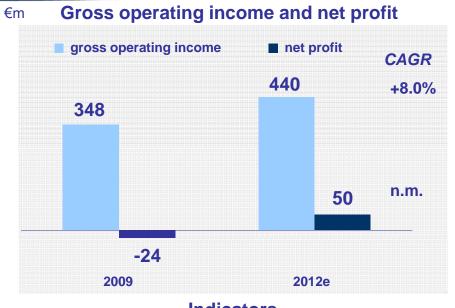
+10.4% deposits from third parties '09-'12 CAGR

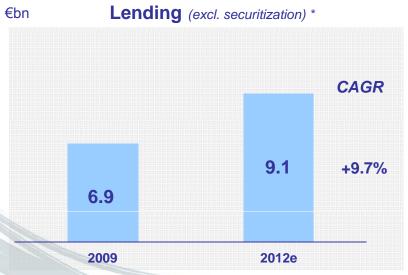
+8.0% gross operating income '09-'12 CAGR over 10 pp '09-'12 cost/income reduction

### 5. BANKING business

### Key targets (figures relating to UGF Banca Group)







Indica	ators		
	2009	2012e	
Cost / income	76.6%	66.0%	
Tier 1 ratio	7.3%	6.3%	
Total capital ratio	14.5%	12.2%	
No. of branches	299	308	
		ကြန်	3

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### 6. Operating efficiency

### **Organization/ HR**

- Group set-up
  - governance model (light Holding focusing on steering and control vs. operating Companies' specialization)
  - streamlining in-house decision-making and operating processes
- Incentives/bonuses
   linked to profits, Stock
   Exchange performance and capital strength indicators

### IT

- System evolution
  - enlargement of Life, CRM and Solvency II systems
  - implementation of a new integrated Claims platform
- Efficiency and innovation management
  - rationalization of applications and infrastructures
  - creation of a unit for IT innovation to support business

### **General costs**

- One Company Project
  - efficiency and management of all costs at Group level
- Rationalization of property management and of head office running costs
- Reduction in discretionary costs (consultancy and external services)

'09-'12 expense ratio stability in Non-Life business '09-'12 cost/income reduction of over 10 pp in Banking business



## 6. Investment management *Investment strategies*

#### **Investment activity targets**

- optmization risk/reward profile of the portfolio
- · low volatility of income in a multi-year horizon

#### **Asset allocation guidelines**

- portfolio profitability targets
- capital absorption targets according to Solvency II (equity reduction already implemented in 2010)
- diversification per issuer (corporate/government)
- cash flow matching: investments in liquidity consistent with the maturity of liabilities
- residual investment in alternative financial instruments

## 2010-2012 investment strategies

#### **Equities**

 preference for equities with high dividend yield, adequate income growth profile and financial strength

#### Liquidity

investments consistent with the maturity of liabilities

## Corporate bonds

- diversification by issuer, industry sector and rating
- selective investments in subordinated bonds

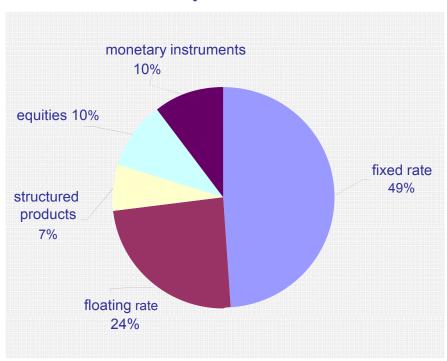
## Government bonds

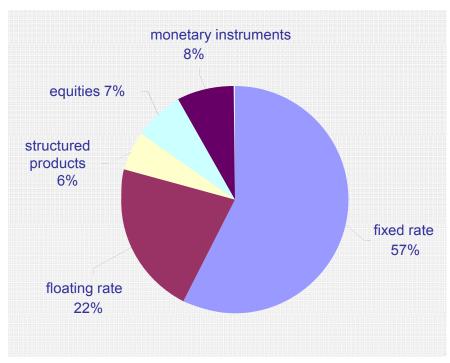
- preference for Italian government bonds
- diversification between sovereign and supranational issuers
- maturities consistent with 'cash flow matching' approach

### 6. Investment management Asset allocation

#### Insurance business asset allocation

2009 pro-forma 2012 \*





expected yield of insurance assets in the Plan period: 4% – 4.3%



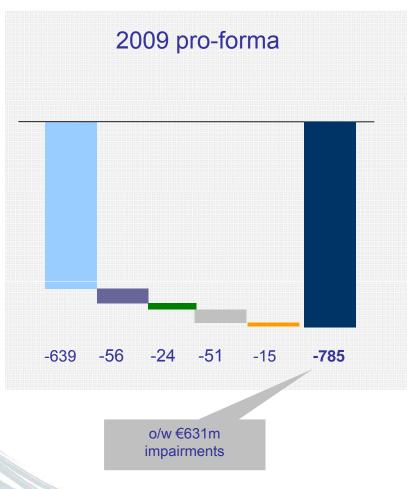
### Agenda

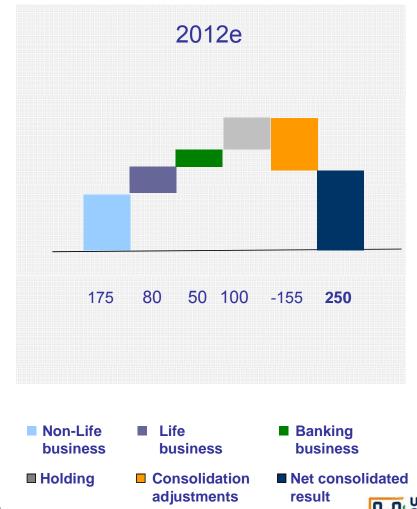
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### 7. Consolidated economic results Targets highlights

€m

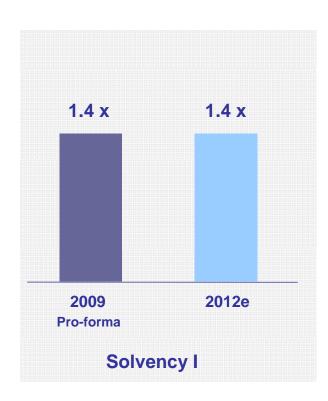
### Net consolidated result by business area\*

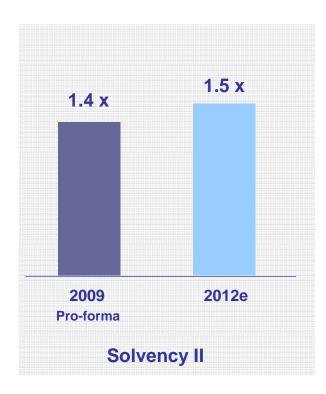




# 7. Group Solvency *Target highlights*

#### **Solvency ratio**





Note: Solvency II calculation carried out according to assumptions based on the last regulatory indications. The results shown could change if the Solvency II final rules differ from the proposed ones adopted so far



# 7. Capital absorption The role of risk management towards Solvency II

## **Business** model

- Embedding Risk Management in operating processes
- Profitability assessment and monitoring taking account of the specific capital absorption
- Use of risk management tools to define ex ante portfolio composition (assets and liabilities)

# Risk adjusted pricing and profitability

- Capital allocation to the various lines of business consistent with the relevant risk adjusted profitability
- Use of risk adjusted **pricing** as a tool for screening undesirable risk

# 7. Business Plan key targets *Highlights*

€m	2009*	2012	09-'12 CAGR	Delta
Non-Life business				
Non-Life premiums	4,260	4,650	2.9%	390
Combined Ratio (dir. bus.)	108.0%	97.5%		-10.5 pp
Loss Ratio (dir. bus.)	86.0%	75.5%		-10.5 pp
Expense Ratio (dir. bus.)	22.0%	22.0%		stable
Non-Life technical margin	-115	325	nm	440
Life business				
Life premiums	2,190	3,110	12.4%	920
Life APE (NB) pro-quota	214	340	16.5%	126
NBV pro-quota	42	85	25.9%	43
New Business Margin	19%	25%		+5.6 pp
Banking business				
Customer deposits (€bn)	8.7	10.4	6.1%	1.7
Lending (€bn)	6.9	9.1	9.7%	2.2
Gross operating income	348	440	8.0%	92
Cost/Income	76.6%	66.0%		-10.6 pp
Net profit	-24	50	nm	74

€m	2009*	2012	09-'12 CAGR	Delta		
Consolidated results						
Net consolidated result	-785	250	nm	1,035		
o/w Non-Life business	-639	175	nm	814		
o/w Life business	-56	80	nm	136		
o/w Banking business	-24	50	nm	74		
o/w Holding	-51	100	nm	151		
o/w consolidation adj.	-15	-155	nm	-140		
Solvency Ratio						
Solvency I	1.4 x	1.4x		stable		
Solvency II	1.4 x	1.5x		SIADIE		

Notes: \* 2009 pro-forma figures excluding BNL Vita

Customer deposits and lending excluding securitization

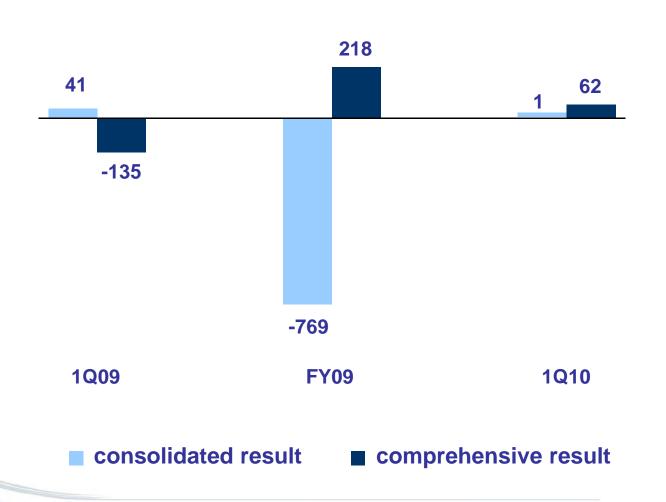
Consolidated profit net of taxes and gross of minority interests

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# 8. Annexes – 1Q10 consolidated results *Comprehensive result*

€m



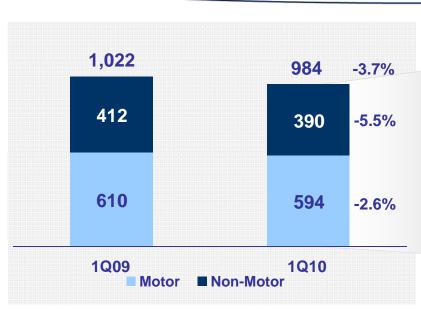
## 8. Annexes – 1Q10 consolidated results Summary of consolidated income statement by business sector

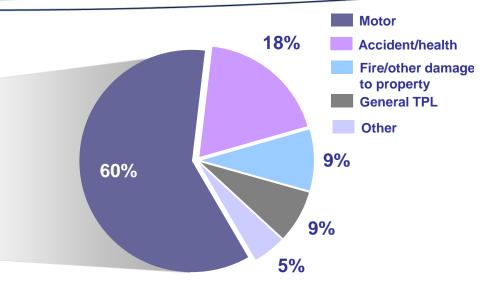
€m

	NON-LIFE BUSINESS			LIFE BUSINESS		BANKING BUSINESS			Holding, Services and intersectorial eliminations		TOTAL CONSOLIDATED			
	31/03/10	31/03/09	var. %	31/03/10	31/03/09	var. %	31/03/10	31/03/09	var. %	31/03/10	31/03/09	31/03/10	31/03/09	var. %
Insurance income (dir. business)	984	1,022	-3.7	1,193	1,661	-28.2						2,177	2,683	-18.9
Net earned premiums	996	1,034	-3.6	1,185	1,654	-28.3	0	0		0	0	2,182	2,687	-18.8
Net income from commissions and fees	0	0		0	0		29	18	63.1	-4	-1	24	17	44.8
Financial income/charges (excl.assets/liabilities at fair value)	53	61	-13.6	232	156	49.3	40	52	-24.1	-5	-3	320	266	20.5
Impairment on AFS equities	-23	-2		-9	-4		-1			0	0	-33	-7	
Net claims charges	-841	-808	4.1	-1,302	-1,744	-25.4	0	0		0	0	-2,143	-2,552	-16.0
Operating expenses	-217	-232	-6.8	-31	-24	27.0	-63	-61	3.5	-6	-8	-317	-326	-2.8
Other income/charges	-6	-4	62.0	-8	-10	-21.7	1	0 -	-765.3	3	1	-10	-14	-25.8
Profit (loss) before taxation	-38	48		69	27		5	8		-12	-12	24	72	-67.1
Taxation												-23	-31	
Consolidated profit (loss)												1	41	

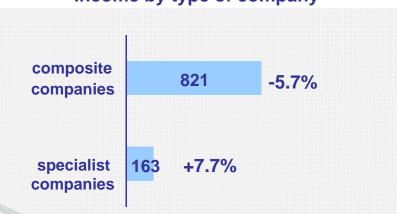
## 8. Annexes – 1Q10 consolidated results NON-LIFE direct premium income







#### **Income by type of company**



#### Income by channel

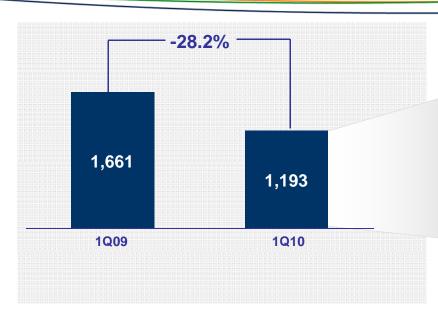


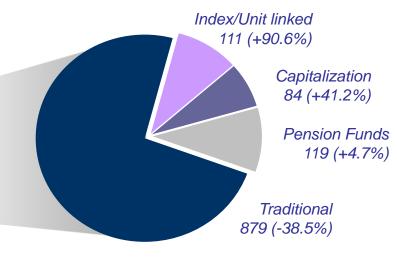
# 8. Annexes – 1Q10 consolidated results NON-LIFE combined ratio (direct business)



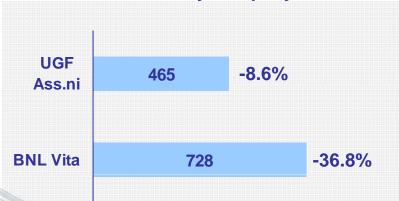
### 8. Annexes – 1Q10 consolidated results LIFE direct premium income

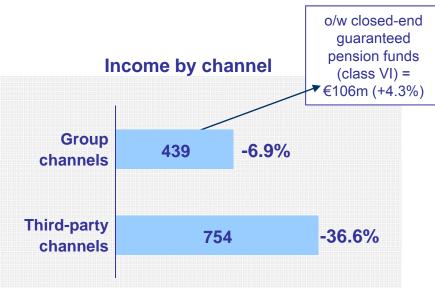






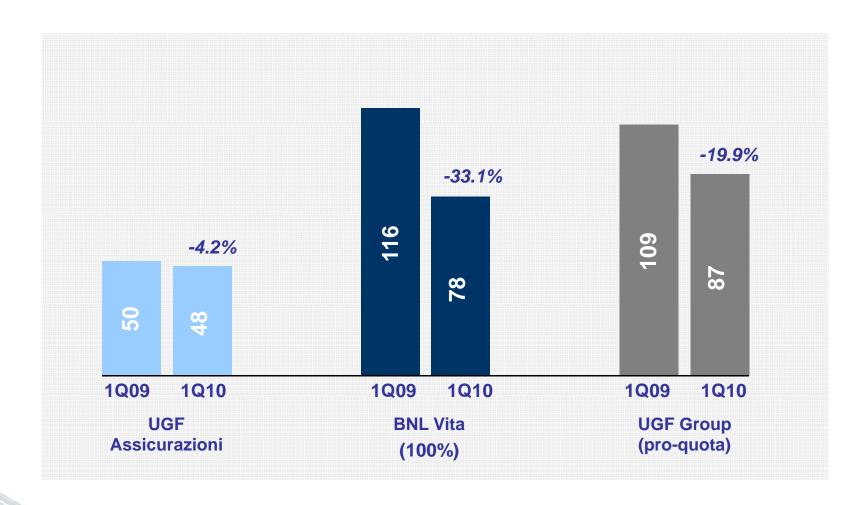
#### Income by company





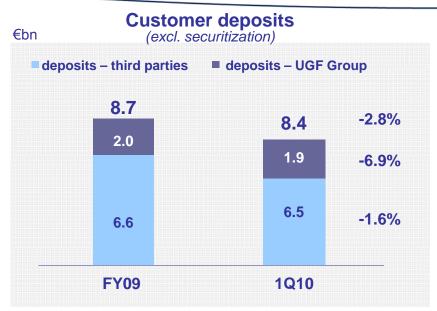
### 8. Annexes – 1Q10 consolidated results *Life income and APE* \*

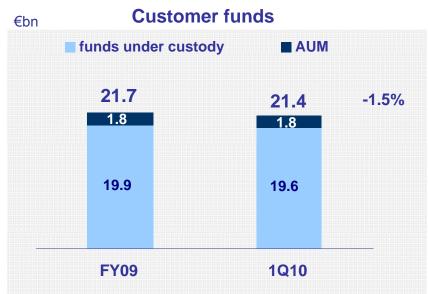
€m





### 8. Annexes – 1Q10 consolidated results UGF BANKING Group – Financial highlights

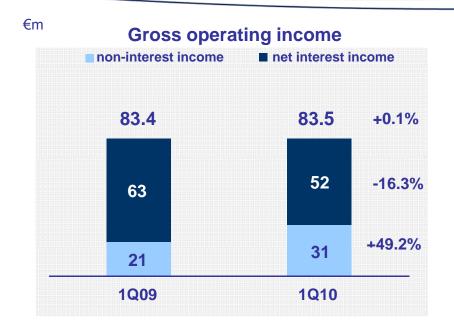


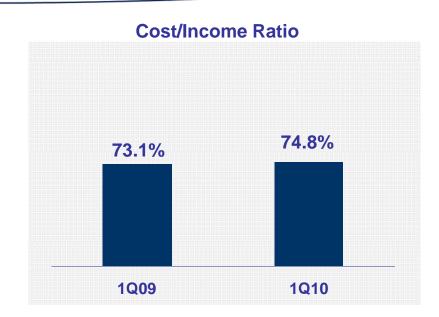






## 8. Annexes – 1Q10 consolidated results UGF *BANKING Group – Economic highlights*





#### **Consolidated net profit**



## 8. Annexes – 1Q10 consolidated results Investment breakdown as at 31 March 2010

€bn

### Insurance investments managed by UGF

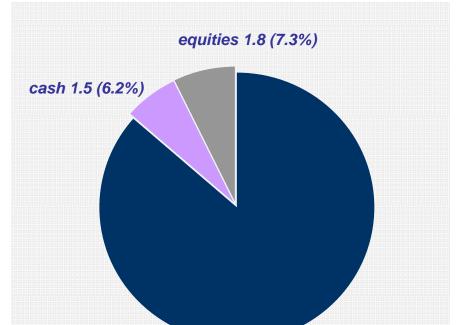
(excluding Class D)

TOTAL €24.4bn

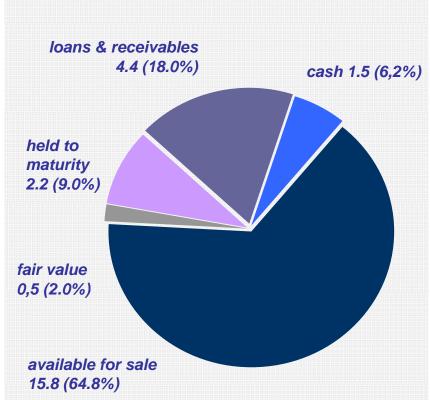
bonds\* 21.1 (86.5%)

market value

#### **BREAKDOWN BY ASSET**



#### BREAKDOWN BY ACCOUNTING CATEGORY

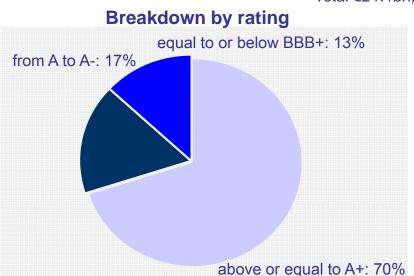


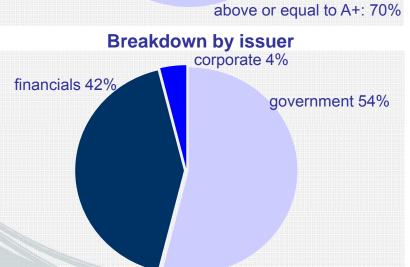
<sup>\*</sup> fixed and floating rates and structured products.

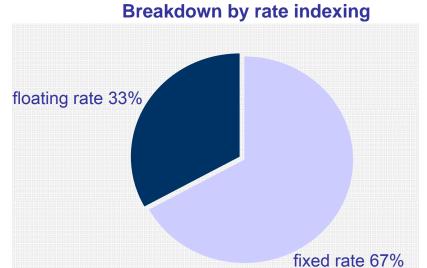
### 8. Annexes – 1Q10 consolidated results Bond portfolio as at 31 March 2010

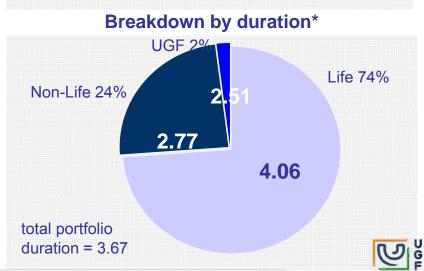
Insurance investments managed by UGF. Fixed and floating rate and structured products, excl. Class D

Total €21.1bn, market value







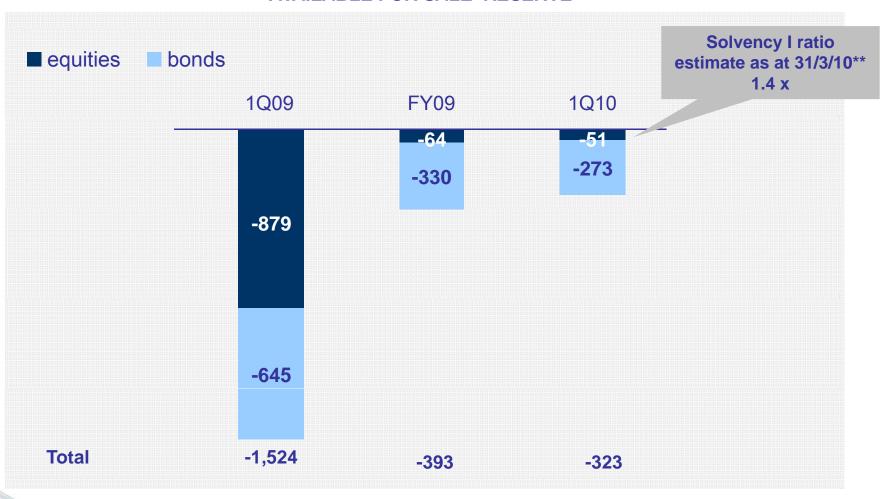


<sup>\*</sup> including monetary investments and cash

## 8. Annexes – 1Q10 consolidated results *AFS reserve as at 31 March 2010*

€m

#### **AVAILABLE FOR SALE RESERVE\***



<sup>\*</sup> break-up based on in-house estimate



<sup>\*\*</sup> after dividend distribution

#### Disclaimer

This presentation contains information relating to forecasts of figures, results and events which reflect the current management outlook but these could differ from what actually happens owing to events, risks and market factors that it is presently impossible either to know or to predict.

Maurizio Castellina, the Senior Executive Responsible for drawing up the corporate accounts, declares – in accordance with Article 154-bis (2) of the 'Single Financial Services Act' – that the accounting information included in this presentation corresponds to the documentary results, the books and accounting records.

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