

UNIPOL GROUP

2006-2009 STRATEGIC PLAN

CHAPTER 1: 2006-2009 STRATEGIC PLAN

- ✓ Group positioning
- ✓ Key Pillars



CHAPTER 2: CORPORATE AND FUNCTIONAL REORGANIZATION PLAN



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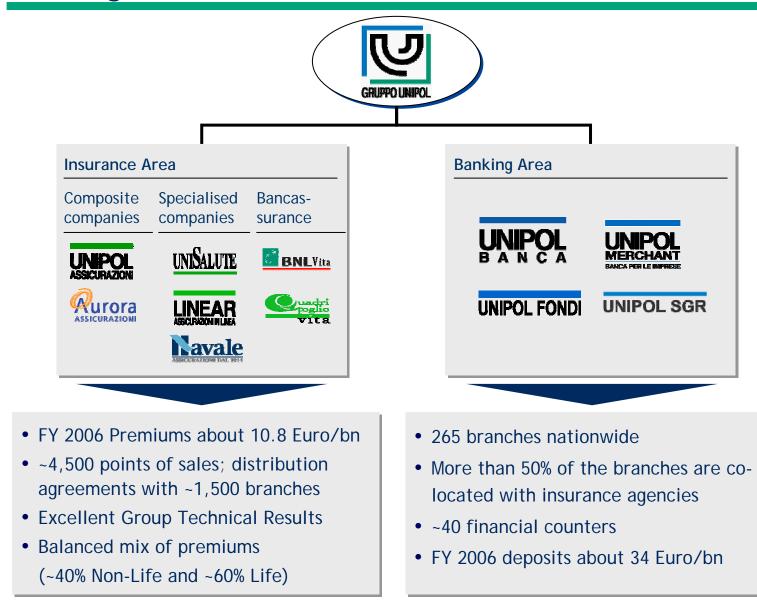
Group positioning

- ✓ Key Pillars
- ✓ Key Figures

CHAPTER 2: CORPORATE AND FUNCTIONAL REORGANIZATION PLAN



Unipol is an integrated group offering insurance and banking services

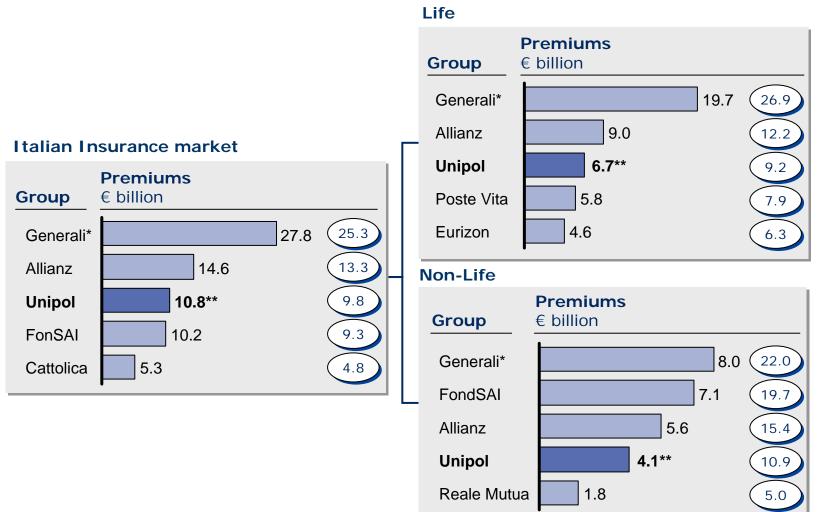




The Group is the third insurance player in the market



Market share





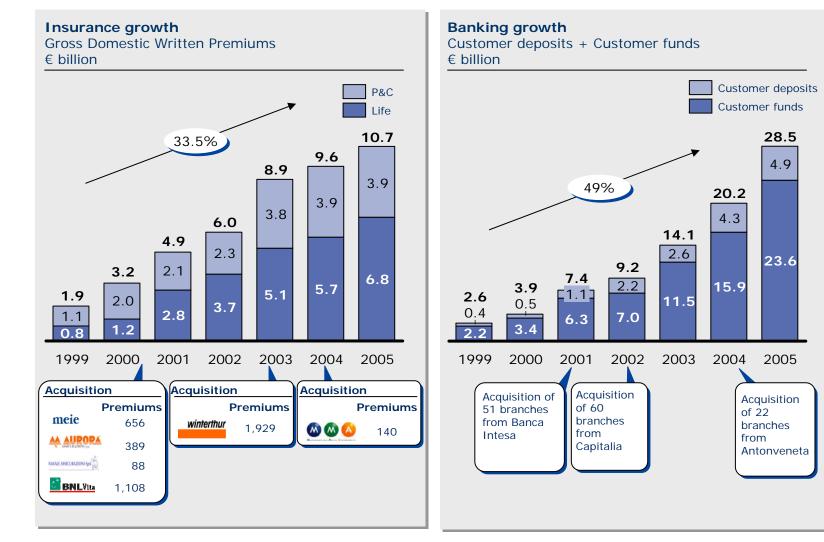
*Proforma, Toro Group included; Source: ANIA

** 2006 preliminary figures: 10,8 €/bn Premiums (o/w 6.7 Life and 4.1 Non Life)

Both business areas grew at very fast pace

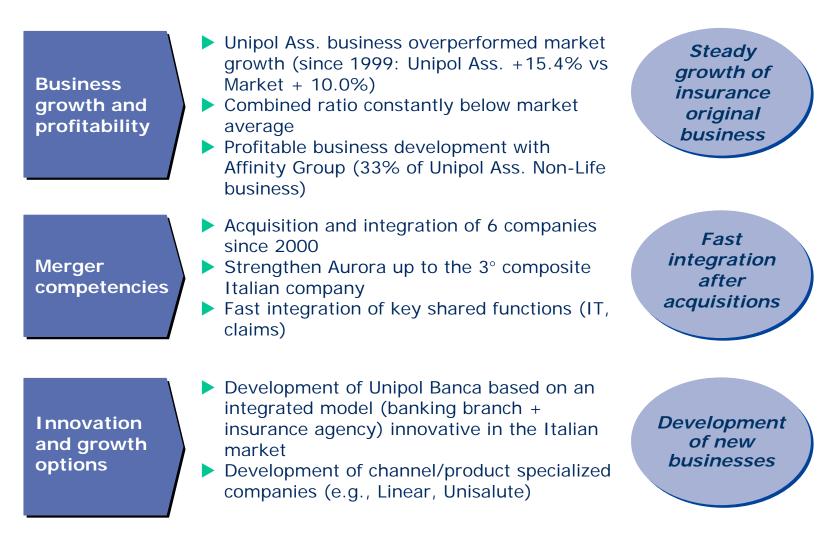
1999-2005, Italian GAAP

CAGR 1999-2005





Three core skills enabled the Group to grow considerably in the last years





An integrated model based on increasing convergence of households' financial needs

Develop

integrated





A large customer base in insurance makes the opportunity real and feasible to boost the banking client portfolio

- Unipol has 6 million customers
- Top 40% of agencies have average portfolio of 4,000 customers

20% of client of Unipol Banca comes from insurance (35% on average in the branches co-located with insurance agencies)

Break even level for Unipol Banca branch is low (around 500 current accounts)



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Strategic guidelines and key targets

Insurance

Reinforce current market position and improve profitability

Banking

Scale up and improve profitability

Corporate Center

Reinforce 'holding functions' to increase integration and to strengthen commercial coordination

Capital Management

Enhance value and identify external growth opportunities in line with the Group's strategy and profitability targets



- +50% Insurance technical result
- Banking net profit above 90 millions
- x2 EPS
- Expected ROE at 14%



Strategic guidelines and key targets

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Reinforce 'holding functions' to increase integration and to strengthen commercial coordination

Capital Management

Enhance value and identify external growth opportunities in line with the group's strategy and profitability targets

- Improve offering and sales performance
- Cut operating costs by exploiting unrealized synergies
- Maintain technical excellence mainly focusing on claims
- Increase Life New Business Value with a more profitable mix



Strategic guidelines and key target

Insurance

Reinforce current market position and improve profitability

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Reinforce 'holding functions' to increase integration and to strengthen commercial coordination

Capital Management

Enhance value and identify external growth opportunities in line with the group's strategy and profitability targets

- Improve cost/income ratio leveraging on strong revenue growth increasing:
 - Align recently opened branches to the average performance
 - Increase network sales productivity
- Expand branch network



Strategic guidelines and key targets

Insurance

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Corporate Center

Reinforce 'holding functions' to increase integration and to strengthen commercial coordination

Capital Management

Enhance value and identify external growth opportunities in line with the group's strategy and profitability targets

- Rationalize Group structure
- Promote coordination among business areas



Strategic guidelines and key targets

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Capital Management

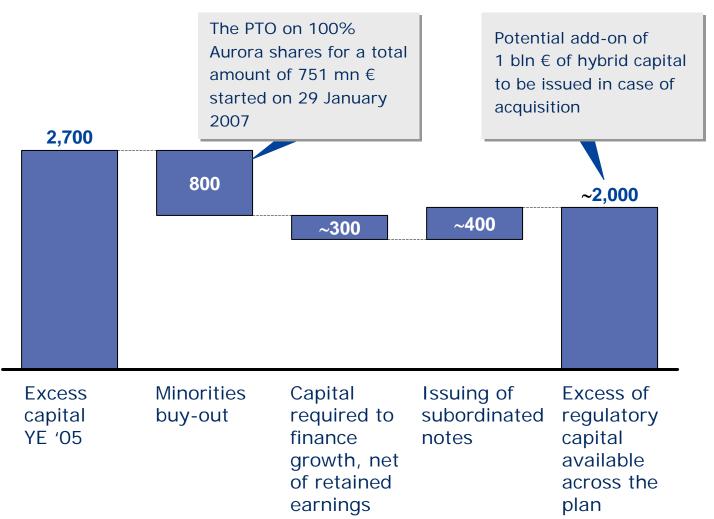


Enhance value and identify external growth opportunities in line with the group's strategy and profitability targets

- Minorities buy-out
- Seize external growth opportunities
- Confirm pay-out policy

Excess capital provides resources to tackle market opportunities

€ million





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Key economics

Insurance business, Gross Domestic Written Premiums € million, percent

	2005	2009	CAGR 05-09
Non-Life Premiums	3,948	4,800	5.0%
Combined Ratio	93.7%	92.0%	–1.7 p.p.
Non-Life Technical Result	245	350	9.3%
Life Premiums*	5,188	7,150	8.3%
Life New Business Margin	20.6%	23.6%	+3.0 p.p.



* IFRS Proforma including 100% of BNL Vita and 50% of Quadrifoglio.

Key economics

Unipol Banca € million, percent 2009 **CAGR 05-09** 2005 7,021 9,000 **Customer Deposits** 6.4% **Customer Funds** 8.0% 23,645 32,200 **Customer Loans** 5,261 8,600 13.1% **Cost Income** 84.3% 56.4% -27.9 p.p. 187 446 24.3% Gross operating income Net profit -4* 94 ROE 9.5% n.s.



Key performance indicators

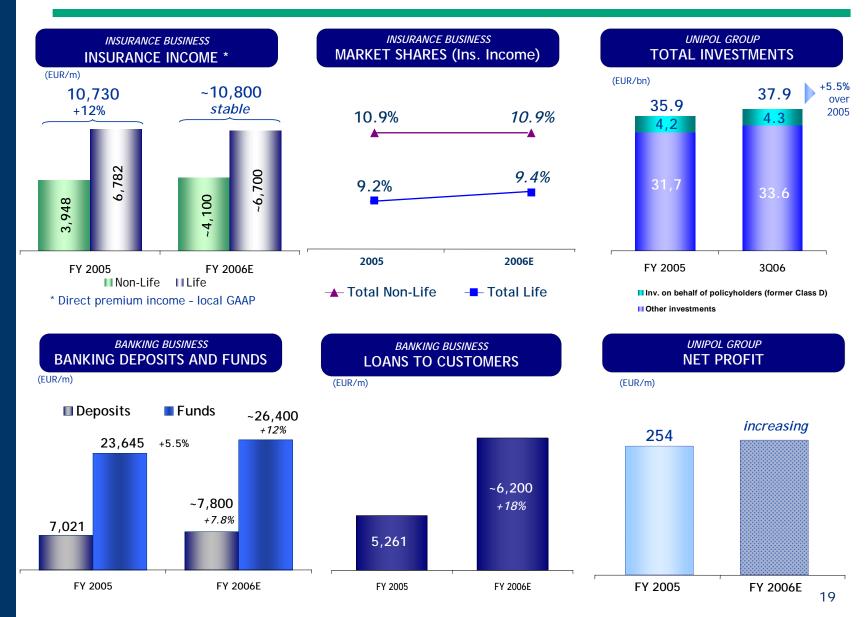
Group € million, percent

	2005	2009	CAGR '05-'09
Total Gross Domestic Written Premiums	9,136	11,950	6.9%
Group Net profit	254	570	22.3%
ROE*	9.2	~14	~5 p.p.
EPS (€ Cent.)	11	24	22.3%
Excess regulatory capital	2,700	~2,000**	-



Summary of Key Consolidated Figures

GRUPPO UNIPOL



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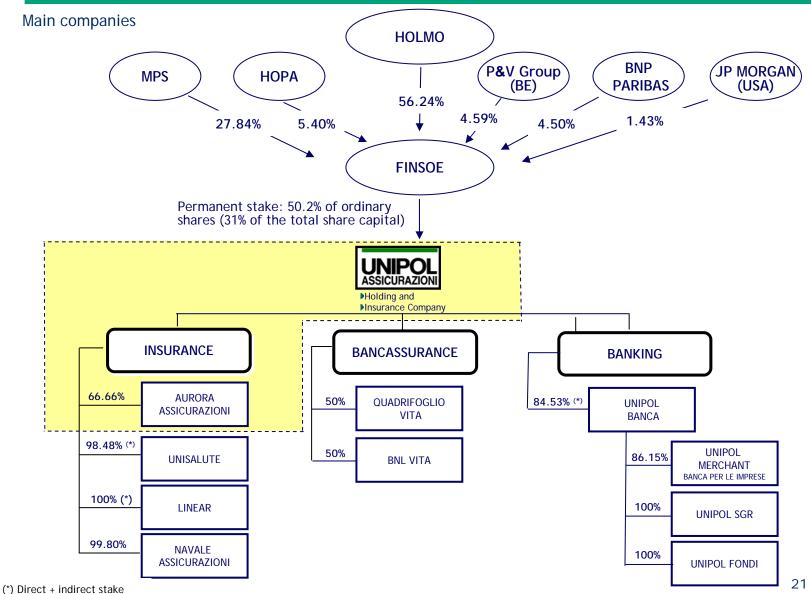
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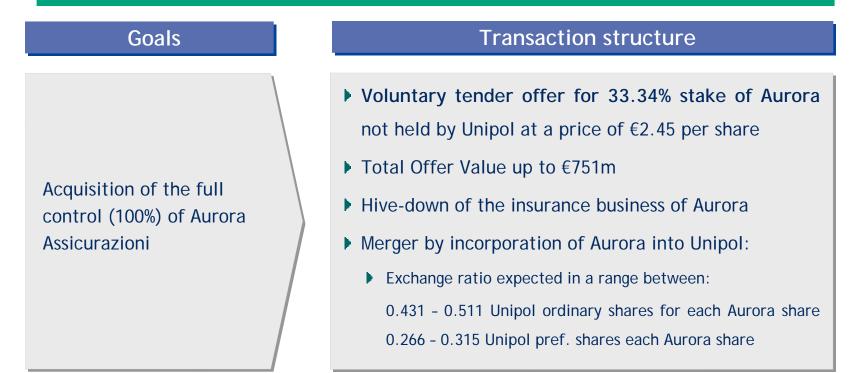


The current structure of Unipol Group



GRUPPO UNIPOL

Unipol Group Reorganization Plan: goals and transaction structure

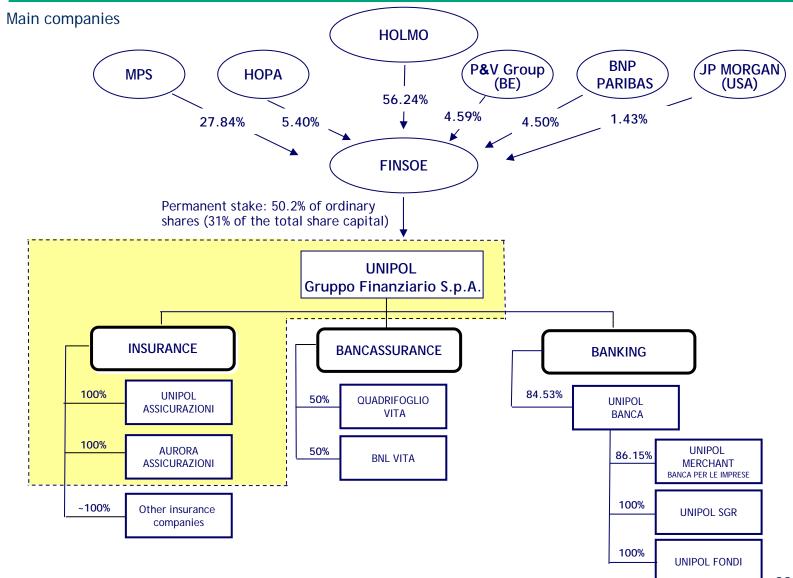


Rationalization of the corporate structure within Unipol, by separating holding and insurance activities

Hive-down of the insurance business of Unipol and creation of Unipol Assicurazioni S.p.A., wholly controlled (100%) by Unipol Gruppo Finanziario S.p.A.



Unipol Group at the end of the transaction





This presentation contains information relating to forecasts of figures, results and events which reflect the current management outlook, but these could differ from what actually happens owing to events, risks and market factors that it is presently impossible either to know or to predict.



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