

Business overview

• 2013 – 2015 Plan

• 9M13 Results

• Exchange offer

Appendix

AGENDA

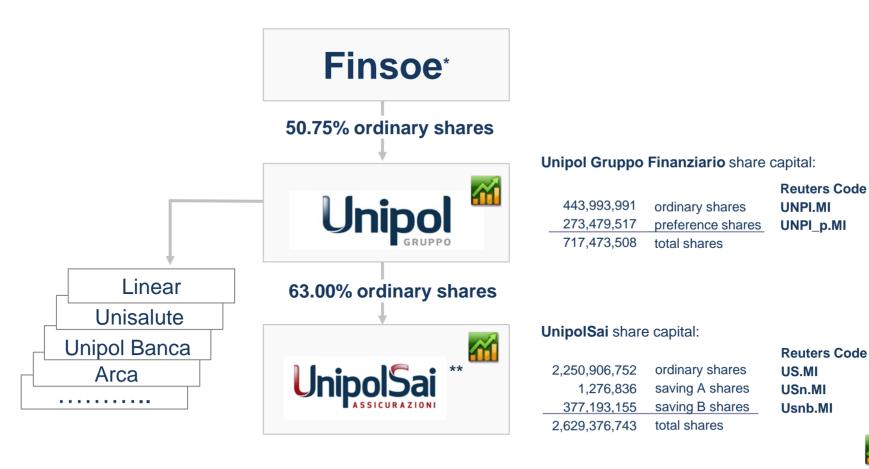
OVER 50 YEARS OF EXPERIENCE

1963	 The Compagnia Assicuratrice Unipol, with offices in Bologna, begins operating in the non-life insurance sector, following the acquisition by several cooperatives belonging to the Lega delle Cooperative (League of Cooperatives). Active in life since 1969
70's- 80's	 By mid-80s, when its preference shares are listed on the Milan Stock Exchange, Unipol ranks among the first 10 largest insurance groups in Italy
Mid- 90's	 Based on the core values of innovation and synergic growth, a network of multi branch, specialised or bancassurance companies was established (Unisalute – 1995; Linear – 1996; Quadrifoglio Vita – 1998) while, with the acquisition of Banec (now Unipol Banca), the group starts operating in the banking sector in 1998
Early 00's	 Through several acquisitions and successful integrations (Aurora Assicurazioni, Navale Assicurazioni and Meie Assicurazioni Group – 2000, 50% BNL Vita – 2000, Winterthur Italia – 2003, MMA Italia – 2004), Unipol becomes the third largest company on the Italian market
Late 00's	 To promote further economies of scale, expertise and integration between its various business segments, Unipol carries out a corporate reorganisation in order to separate the activities of the holding company (Unipol Gruppo Finanziario) from those of the individual operating companies (Unipol Assicurazioni, Linear, etc). UGF was born in late 2007
2010-11	 Reorganisation of the competitive positioning in the bancassurance market through the acquisition of Arca Group (2010) and divestiture of 51% stake in BNL Vita (2011)
2012-14	 Announcement of the integration process with Premafin Fondiaria-SAI Group in 2012 completed with the creation of UnipolSai by way of merger of Unipol Assicurazioni, Milano Assicurazioni and Premafin in Fondiaria-SAI in 2014. The Group is the second largest company in Italy and the leader in the Italian non-life market



OUR GROUP TODAY

- Unipol Group is **listed** on the Italian Stock Exchange through:
 - Unipol ordinary and Unipol preference shares (shares of the parent company Unipol Gruppo Finanziario S.p.A.)
 - UnipolSai Ordinary, UnipolSai Sav. A and UnipolSai Sav. B (shares of the operating company UnipolSai S.p.A.).



^{*} controlled by companies of the cooperative area which are leaders in several sectors (large distribution, food, construction and services)



Listed company

Bloomberg Code

Bloomberg Code

UNI IM

US IM

USRAIM

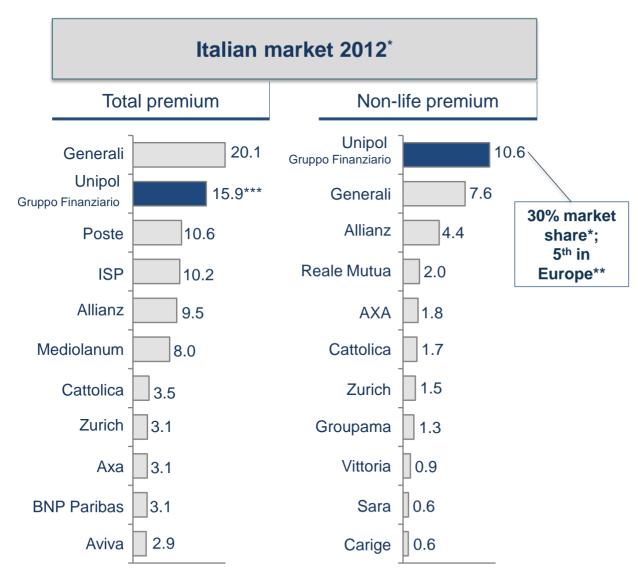
USRB IM

UNIP IM

^{**} the merger of Unipol Assicurazioni S.p.A., Milano Assicurazioni S.p.A. and Premafin S.p.A. into Fondiaria-SAI S.p.A., which led to the start of UnipolSai, has become effective on 6 January 2014

A MARKET LEADER WITH A MULTICHANNEL STRATEGY

€hn





^{*** 16.8 €}bn including cross-border premiums



- Multichannel strategy serving 14mm clients through:
 - Insurance agencies (around 4,500 in Italy* and around 100 in Serbia)
 - Bancassurance agreements (about 4,500 banking branches) and proprietary banking branches (around 300 Unipol Banca branches)
 - **Direct channel** (telephone/internet) and **company agreements** (e.g. in health)



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KEY HIGHLIGHTS OF THE UNIPOL GRUPPO PLAN

A turnaround and consolidation operation between insurance companies with low execution risk

~350€m of yearly synergies

Focus on the industrial management of the business and on the technical/operating excellence

93% CoR

A new leader, with stronger profitability and financial soundness

Approx. 850€m net income Solvency I ~ 1.8x



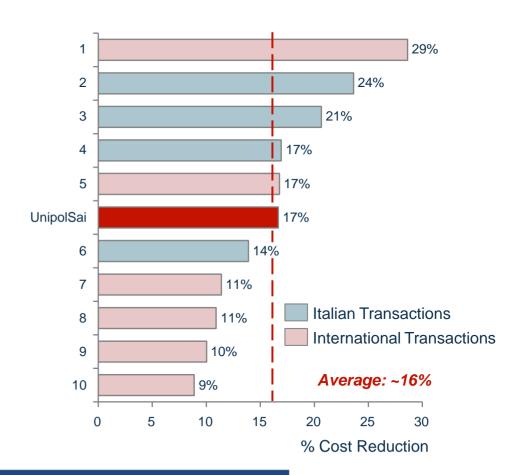
TARGET SYNERGIES

Yearly integration synergies, at steady state (Impact on 2015 pre-tax profit, €m)

€m ~69 ~100 ~180 P&C UW Operating **Productivity** Total and Claims and ALM costs

Target on operating costs in line with other transactions

(Reduction as % of post merger combined entity costs)



One-off integration costs, cumulative 2013-15, equal to ~302€m



2015 CONSOLIDATED TARGETS

		Unipol Grupp	o Finanziario	Unip	olSai	
	P&L key indicators	2011 Combined Pro forma	2015	2011 Combined Pro forma	2015	
	GWP (€on)	11.4	9.6	10.8	8.9	
	Gross combined ratio ¹ (%)	104.2%	93.0%	104.8%	93.0%	
D00	Net combined ratio ² (%)	n.d.	n.d.	106.6%	94.3%	
P&C	Net technical result (€m)	-699	544	-732	504	
	Investments yield	n.d.	4.2%	<0	4.2%	
	Technical reserves (€on)	20.0	15.5	19.3	14.7	
	Gross profit³ (€m)	-1,478	1,061	-1,530	982	
Life	GWP (⊕n) Life reserves (⊕n) Gross profit (⊕m)	6.2 39.9 -168	7.4 38.6 301	5.6 36.7 -224	6.7 34.7 262	
Total ⁴	Net profit (€m)	-1,130	852	-1,126	814	
	Solvency I ⁵	n.s.	~180%	n.s.	~180%	
	Dividend payout	0	~60-80%	0	~60-80%	
	. ,					

¹ Direct Business CoR (including OTI). ² Including reinsurance. ³ Including IAS adjustments and intercompany adjustments. ⁴ Including RE and diversified businesses. **Pre-minorities** net profit. ⁵. After capital increase of 600 €m of Unipol Gruppo Finanziario in Unipol Assicurazioni, post statutory adjustments Note: Assumed average tax rate of ~35%. Combined entity figures include transaction effects on the balance sheet.



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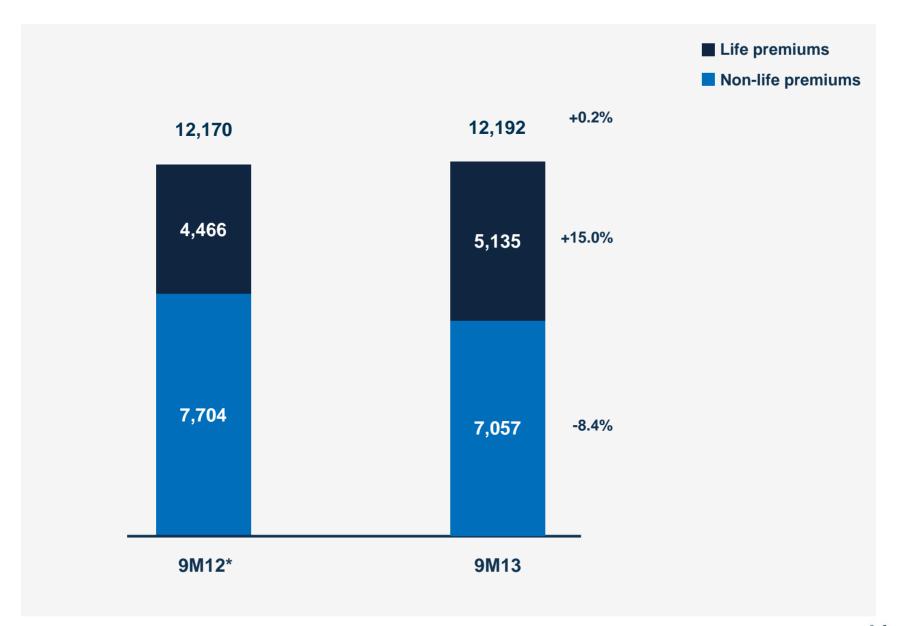
9M13 CONSOLIDATED RESULT BY SEGMENT* – UNIPOL GRUPPO FINANZIARIO

Real estate & Non-life Life **Banking** Holding Consolidated Other activities business business **business** net result 510 200 -147 -66 -133 363 Incl. Unipol Banca Incl. amortization Incl. amortization Incl. provisions on loans and other Incl. integration on intangible on intangible Unipol Banca assets VIF of assets write-downs costs of -43 €m assets VOBA of loans portfolio of of -245 €m before tax -37 €m -81 €m -100€m before tax before tax before tax before tax

Unipol

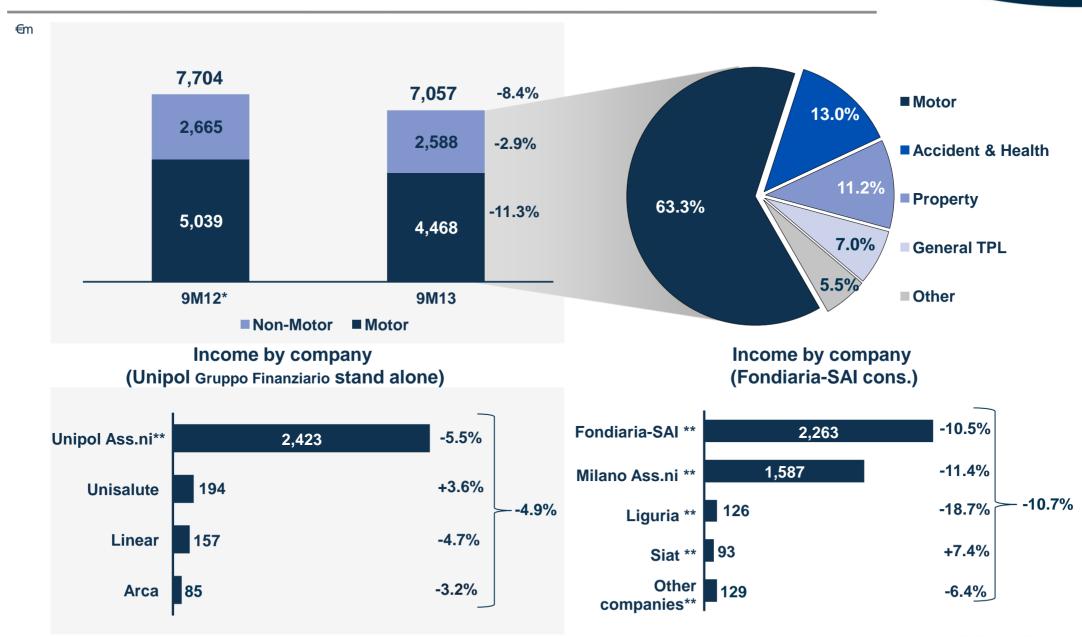
^{*} pre-tax results, pre-minorities

DIRECT INSURANCE INCOME – UNIPOL GRUPPO FINANZIARIO



Unipol

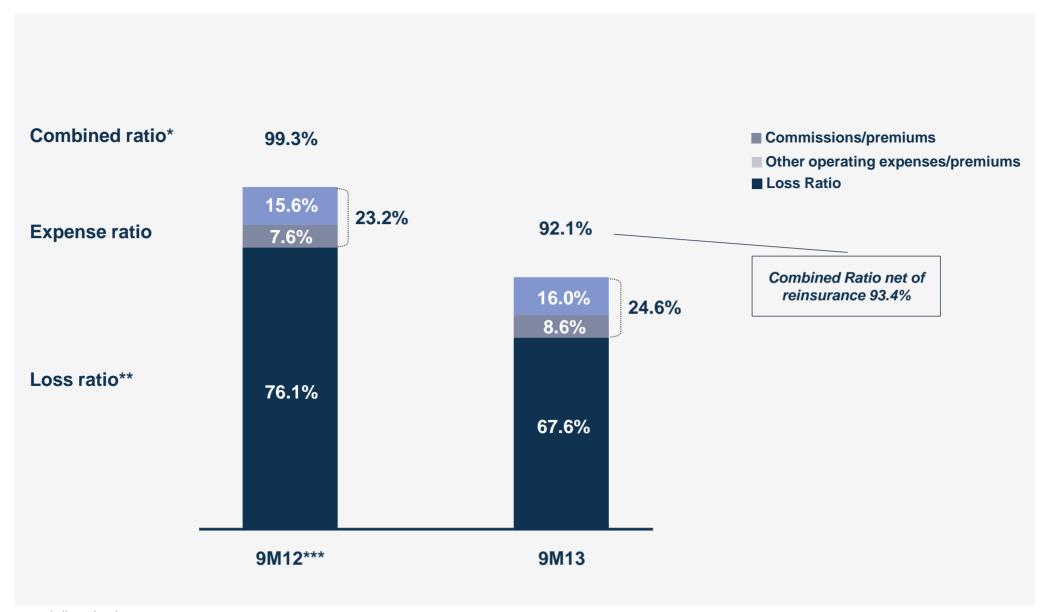
NON-LIFE DIRECT PREMIUM INCOME – UNIPOL GRUPPO FINANZIARIO



^{*} management figures including Premafin-Fondiaria-SAI Group data for the whole period 1 January – 30 September 2012

^{**} now included in the UnipolSai Group

NON-LIFE COMBINED RATIO – UNIPOL GRUPPO FINANZIARIO



^{*} direct business



^{**} including OTI/premiums

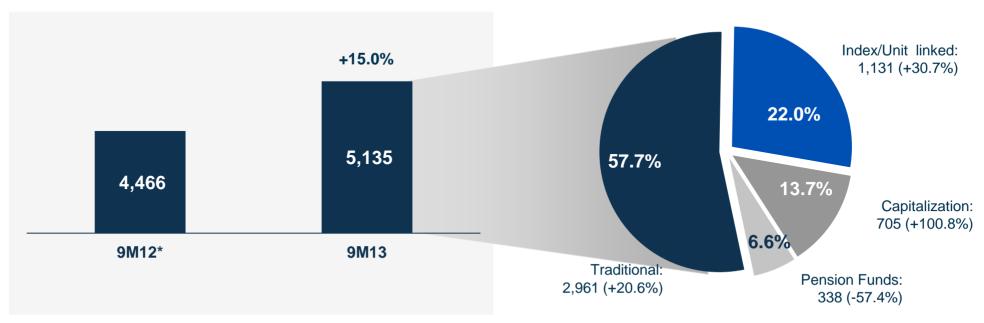
^{***} management figures including Premafin-Fondiaria-SAI Group data for the whole period 1 January – 30 September 2012

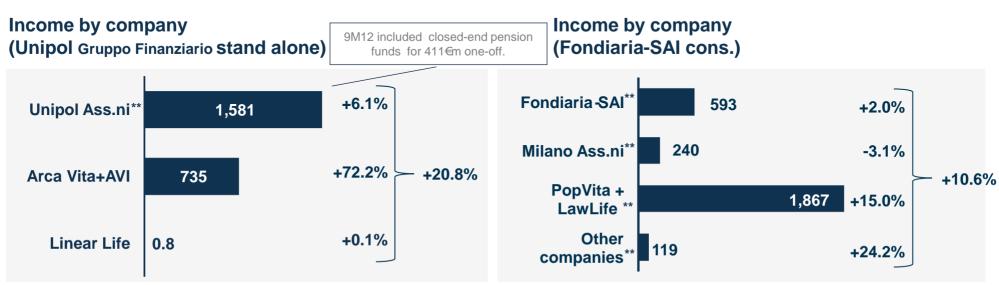
9M13 NON-LIFE MV TPL TECHNICAL INDICATORS

	Unipol Assicurazioni S.p.A.*	Fondiaria-SAI S.p.A.*	Milano Assicurazioni S.p.A.*
	Var vs FY12	Var vs FY12	Var vs FY12
Total portfolio o/w: Retail Fleets	-1.9% -1.6% -9.1%	-5.2% -5.0% -8.8%	-4.3% -4.3% -3.6%
	Var vs 9M12	Var vs 9M12	Var vs 9M12
Portfolio average premium	-2.9%	-4.3%	-4.7%
No. of claims reported (followed up passive claims)	-9.0%	-16.3%	-14.5%
Claims settlement speed (current year managed claims)		+0.1 p.p.	+0.2 p.p.
Frequency	-0.5 p.p.	-0.5 p.p.	-0.6 p.p.

^{*} now merged into UnipolSai

LIFE DIRECT INCOME – UNIPOL GRUPPO FINANZIARIO





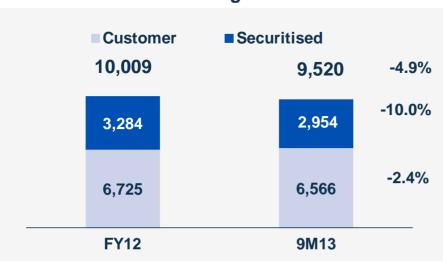
^{*}management figures including Premafin-Fondiaria-SAI Group data for the whole period 1 January – 30 September 2012



^{**} now included in the UnipolSai Group

UNIPOL BANCA GROUP*





Indicators

Lending indicators **	FY12	9M13
Net non-performing loans	1,937	2,142
Net non-performing loans/loans	19.4%	22.5%
% Bad Ioans coverage ratio	37%	44%
% NPL coverage ratio	24%	31%
% Total loans coverage ratio	6%	10%
Capital indicators Unipol Banca Gr.	FY12	9M13
Tier 1 ratio (= Core Tier 1 ratio)	8.4%	7.3%
Total capital ratio	14.5%	13.3%
Economic indicators Unipol Banca Gr.	9M12	9M13
Gross operating income	276	235
Cost/Income ratio	73%	80%
Pre-tax result	14	-198
Net result	6	-149

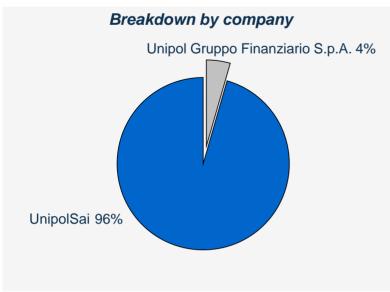
9M13 Ioan provisions: 245 €m in Unipol Banca accounts + 100 €m in Unipol Gruppo Finanziario accounts

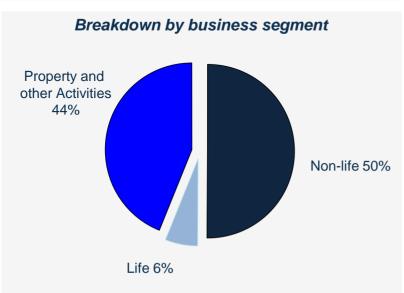
^{*}management figures.

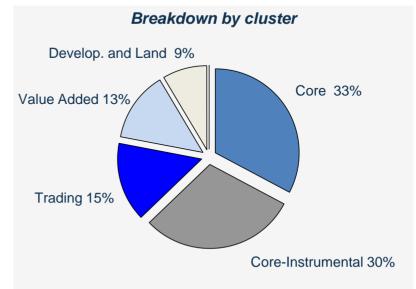
^{**} figures net of Unipol Gruppo Finanziario S.p.A. provisions

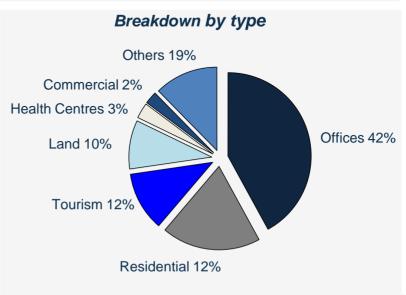
9M13 REAL ESTATE* - UNIPOL GRUPPO FINANZIARIO

Total portfolio 4.9 €mld





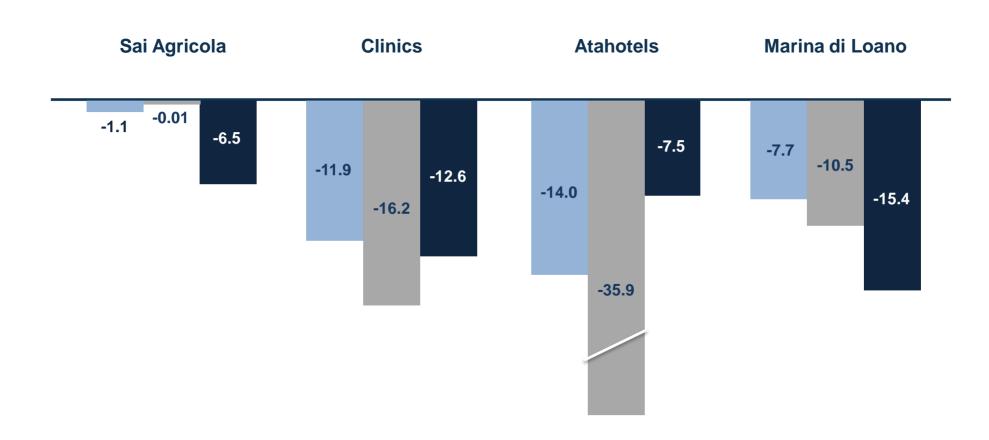






Promise of sale agreements signed for ca. **66 €m**.

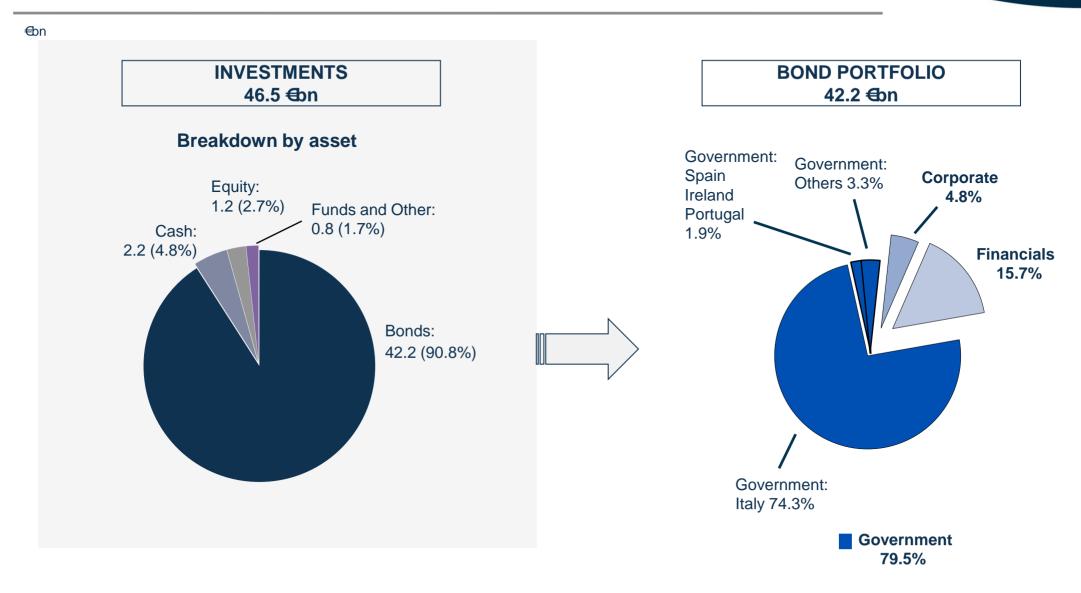
OTHER ACTIVITIES – MAIN COMPANIES' NET RESULTS*







9M13 FINANCIAL INVESTMENTS* – UNIPOL GRUPPO FINANZIARIO



^{*} insurance investments managed by Unipol Gruppo Finanziario, mark to market, excluding class D, debt securities issued by Group companies, DDOR and Lawrence Life. Management figures.



FOCUS ON STRUCTURED - UNIPOL GRUPPO FINANZIARIO

€m

	31/12/2012		
Fair value hierarchy	Book value	Market value	Plus/Minus
Level 1	2,311	2,341	30
Level 2 and 3	5,295	4,741	-554
Total	7,606	7,082	-524

	30/09/2013		
Fair value hierarchy	Book	Market	Plus/Minus
	value	value	
Level 1	2,233	2,348	115
Level 2 and 3	4,906	4,402	-503
Total	7,139	6,751	-388

		11/11/2013	
Fair value hierarchy	Book value	Market value	Plus/Minus
Level 1	2,097	2,266	169
Level 2 and 3	4,535	4,172	-363
Total	6,632	6,438	-194

Exposure reduced by

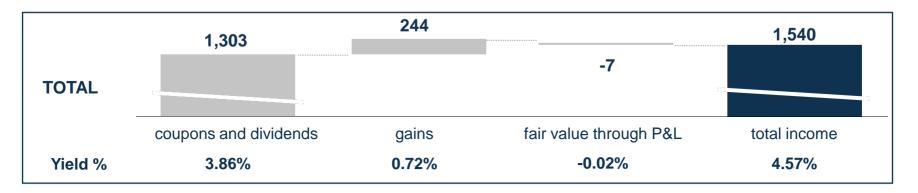
1 ⊕n
in first 11 months in
2013 achieving
capital gains for 40€m

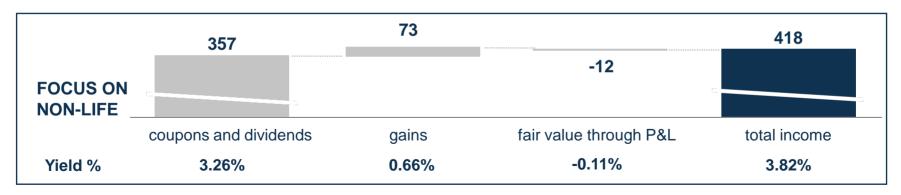
The classification according to the fair value hierarchy is based on three Levels used for determining the fair value (mark to market, mark to model, counterparty) and on whether the inputs used in the case of mark to model valuation technique are observable (IFRS13).

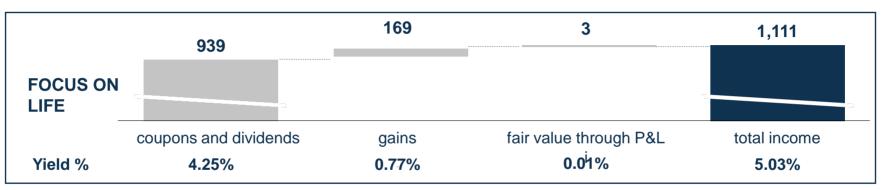
- Level 1: this category includes financial assets and liabilities valued on a mark to market basis;
- Level 2: this category includes financial assets and liabilities for which a pricing model based on observable market inputs is used;
- Level 3: this category includes financial assets and liabilities for which the determination of the fair value is based on techniques which are mainly based on significant inputs not available on the market and results, therefore, in estimates and assumptions by management.



9M13 FINANCIAL INVESTMENT INCOME* – UNIPOL GRUPPO FINANZIARIO



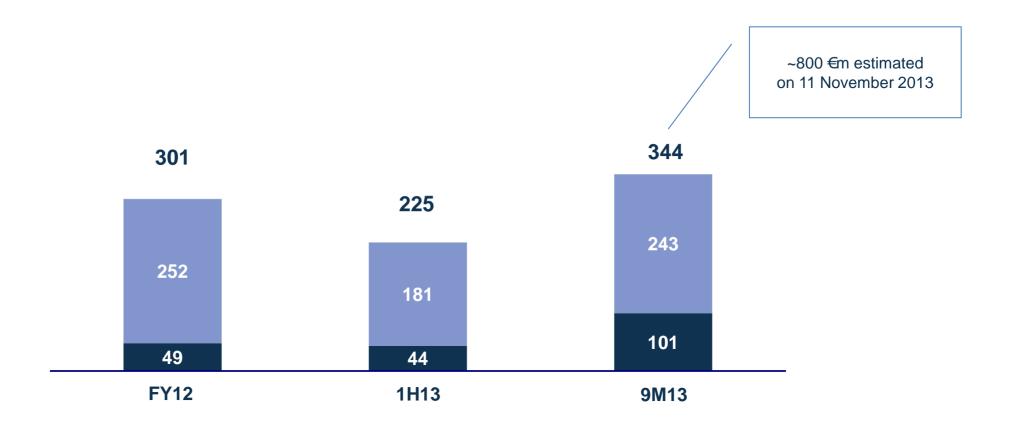








AFS RESERVE TREND* – UNIPOL GRUPPO FINANZIARIO

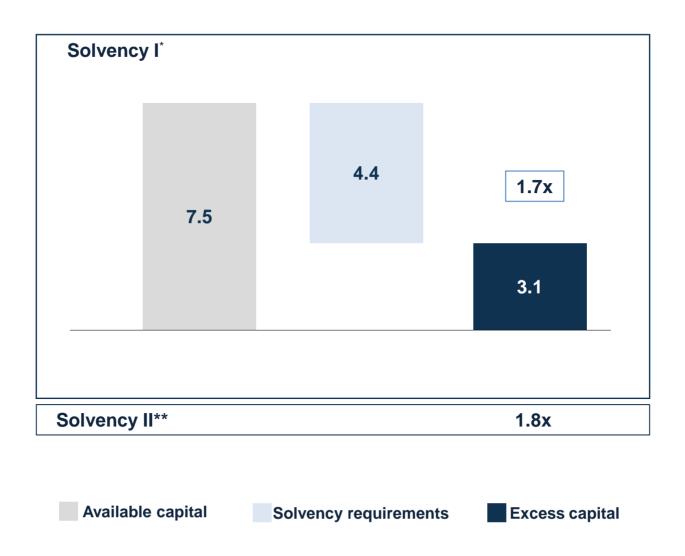






SOLVENCY AS AT 30 SEPTEMBER 2013 – UNIPOL GRUPPO FINANZIARIO

€bn



^{*}After IVASS Ruling no. 43



^{**} Solvency ratio calculated using the internal model and partly the standard formula, according to the technical requirements of QIS5.

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EXCHANGE OFFER STRUCTURE

- Overview: On 18 February 2014, Unipol Gruppo Finanziario S.p.A. ("UGF") announced a partial senior exchange offer into new EUR-denominated 7-year senior securities with a potential new money component
- Target securities: €750,000,000 5.000% Notes due 11 January 2017 ("Existing Notes") issued by Unipol Gruppo Finanziario S.p.A
 - The Exchange Price is set at 107.500%, representing ~1.5pt premium versus pre-announcement offer price
- The New Notes: 7-year EUR Fixed Senior Unsecured Notes due 2021 ("New Notes")
 - The new notes are being offered at a yield of 315bps over 7 year Mid-Swap Rate
 - The denominations are €100,000 and integral multiples of €1,000
- UGF is offering holders to exchange their holdings into new 7-year for up to €500,000,000
 - Holders of the Existing Notes can exchange into the New Notes
 - UGF may, in its sole discretion, issue additional notes with the aim at promoting the liquidity of the New Notes
- Target New Issue Size: benchmark size, up to a maximum of €500,000,000 in aggregate across the exchange and the new money (subject to UGF's discretion)
- The Final Acceptance Amount is subject to UGF's discretion. Exchange instructions may be subject to scaling
- Rationale: The purpose of the Exchange Offer is to proactively manage UGF's debt maturity profile

Overview of the Target Securities

Issuer	Description of the Notes	ISIN	Outstanding Amount	Exchange Price	New Issue Yield	Final Acceptance Amount
Unipol Gruppo Finanziario S.p.A	€750mm 5.00% Notes due 11 January 2017	XS0472940617	€750mm	107.500%	315bps over the 7 Year Mid-Swap Rate	Will be announced as soon as reasonably practicable after the Pricing Time on the Pricing Date



EXCHANGE OFFER - EXPECTED TIMELINE OF EVENTS

- The Exchange Offer launched on 18 February will expire on 26 February 2014, subject to the right of UGF to extend, re-open, amend and/or terminate the Exchange Offer
- The results of the Exchange Offer will be published following the expiration deadline of the Exchange Offer
- The settlement date for the Exchange Offer is expected to fall on 5 March 2014

Events

Commencement of the Exchange Offer

Exchange Offer announced

Exchange Offer Memorandum available from the Dealer Managers and the Exchange Agent

Expiration Deadline

Final deadline for receipt of valid Exchange Instructions by the Exchange Agent in order for Noteholders to be able to participate in the Exchange Offer

Announcement of indicative Exchange Offer results

Announcement by the Issuer of whether it intends to accept valid offers of Existing Notes for exchange pursuant to the Exchange Offer and if so accepted (i) the indicative aggregate amount of Existing Notes accepted for exchange; and (ii) any indicative scaling

Pricing Time and Pricing Date

Determination of the 7 Year Mid-Swap Rate, and calculation of the New Issue Yield, New Issue Price, New Issue Coupon, Exchange Ratio and Accrued Interest, as applicable

Announcement of Final Acceptance Amount, Pricing and Scaling Factor

Announcement of whether the Issuer will accept valid offers of Existing Notes for exchange pursuant to the Exchange Offer and, if so accepted, announcement of (i) the Final Acceptance Amount, (ii) the final aggregate amount of New Notes to be issued, (iii) the, New Issue Price, New Issue Coupon, Exchange Ratio and Minimum Offer Amount, (iv) the aggregate amount of Additional Notes to be issued (if any) and (vi) details of any scaling

Settlement Date

Expected settlement date for the Exchange Offer

Times and Dates

Tuesday 18 February 2014

5.00 p.m. (CET) on 26 February 2014

As soon as reasonably practicable after the Expiration Deadline

At or around 5 p.m. (CET) on 27 February 2014

As soon as reasonably practicable after the Pricing Time on the Pricing Date

On or around 5 March 2014



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UNIPOLSAI PRO-FORMA CONSOLIDATED FIGURES*

Pro-forma consolidated statement of	financial p	osition	Pro-forma consolidated i	income statement	
€m	31.12.2012	30.09.2013	€m	31.12.2012	30.09.2013
INTANGIBLE ASSETS	1,112	899	NET PREMIUMS	15,536	11,272
Goodwill	307	307	OTHER NET REVENUES	3,319	2,275
Other intangible assets	806	592	TOTAL REVENUES	18,855	13,547
PROPERTY PLANT AND EQUIPMENT	956	854			
REINSURERS' SHARE OF TECHNICAL PROVISIONS	1,173	964	NET INSURANCE CLAIMS	13,839	9,591
INVESTMENTS	54,762	51,913	OTHER NET COSTS	1,606	1,911
OTHER RECEIVABLES	3,307	2,277	OPERATING EXPENSES	2,696	1,065
OTHER ASSETS	2,169	5,848	TOTAL COSTS AND EXPENSES	18,142	12,567
CASH AND CASH EQUIVALENTS	1,596	1,778			
TOTAL ASSETS	65,075	64,553	PRE-TAX PROFIT	713	980
			Taxes	247	376
EQUITY	4,907	5,499	CONSOLIDATED PROFIT	469	603
attributable to the parent	4.567	5.167	attributable to the parent	446	566
attributable to non-controlling interests	340	332	attributable to non-controlling interests	23	37
PROVISIONS	419	391			
TECHINICAL PROVISIONS	52,857	48,797			
FINANCIAL LIABILITIES	4,304	3,981			
PAYABLES	1,152	890			
OTHER LIABILITIES	1,437	4,976			
TOTAL EQUITY AND LIABILITIES	65,075	64,533			



^{*}summary of pro-forma figures included in the merger information document released by the companies Involved in the deal on 9 October 2013 and on 24 December 2013.

MAIN DEBT ISSUANCES AND THEIR FEATURES*

Issuer	Coupon	Amount	Maturity	Other
Senior				
Unipol Gruppo Finanziario	5.00%	750	Jan-2017	-
Senior				
UnipolSai (ex-Premafin)	n.a.	202**	Dec-2015	Mandatory convertible
UnipolSai (ex-Premafin)	n.a.	138	Dec-2018	-
UnipolSai (ex-Premafin)	n.a.	39	Dec-2020	-
Subordinated				
UnipolSai (ex-Fonsai)	Eur-6M + 180bps	400	Jul-2023	Amortising Jul-2019
UnipolSai (ex-Fonsai)	Eur-6M + 180bps	100	Dec-2025	Amortising Dec-2021
UnipolSai (ex-Fonsai)	Eur-6M + 180bps	150	Jul-2026	Amortising Jul-2022
UnipolSai (ex-MilAss)	Eur-6M + 180bps	50	Jul-2026	Amortising Jul-2022
UnipolSai (ex-Fonsai)	Eur-6M + 350bps	250	Perp	Callable Jul-2018
UnipolSai (ex-MilAss)	Eur-6M + 350bps	100	Perp	Callable Jul-2018
UnipolSai (ex-Unipol Assni)	Eur-6M + 250bps	400	Perp	Callable May-2018
UnipolSai (ex-Unipol Assni)***	Eur-3M + 250bps	300	Jun-2021	Callable Jun-2011
UnipolSai (ex-Unipol Assni)***	Eur-3M + 250bps	262	Jul-2023	Callable Jul-2013

^{*}Unipol Gruppo Finanziario and UnipolSai

^{** 67.5 €}m owned by Unipol Gruppo Finanziario *** Listed on Luxembourg Stock Exchange

DISCLAIMER

This presentation contains information relating to forecasts of figures, results and events which reflect the current management outlook but these could differ from what actually will happen owing to events, risks and market factors that it is presently impossible either to know or to predict.

Maurizio Castellina, Senior Executive responsible for drawing up the corporate accounts of Unipol Gruppo Finanziario S.p.A. and UnipolSai Assicurazioni S.p.A., the Company resulting from the merger into Fondiaria-SAI S.p.A. of Milano Assicurazioni S.p.A. and Premafin S.p.A., as well as of Unipol Assicurazioni S.p.A., declares, in accordance with Article 154-bis, para 2, of the Consolidated Finance Act, that the accounting information reported in this presentation corresponds to the figures in the documents, books and accounting records.

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