



PRESS RELEASE

UNIPOL GRUPPO FINANZIARIO S.p.A. ORDINARY AND PREFERENCE SHARE RIGHTS OFFERING: SUPPLEMENT TO THE PROSPECTUS APPROVED

BOLOGNA, [20] July 2012 - Unipol Gruppo Finanziario S.p.A. ("Unipol") announces that Consob has today approved the supplement to the Prospectus, which comprises the registration document, the securities note and the summary document, filed at CONSOB on 13 July 2012, following notification of approval through the note of 12 July 2012, relating to the Unipol ordinary and preference share rights offering from the share capital increase approved by the Board of Directors on 21 June and 12 July 2012. The supplement contains the updating and inclusion of the information contained in the prospectus with regard to: (i) the subscription by Unipol of the Premafin Finanziaria S.p.A. – Holding di Partecipazioni ("Premafin") share capital increase, announced to the market on 19 July 2012, through which Unipol became the controlling shareholder of Premafin with a share capital of approximately 81% and (ii) the downgrading by Moody's Investors Service of the Unipol, Unipol Assicurazioni S.p.A. and Unipol Banca S.p.A. ratings, announced to the market on 17 and 19 July, respectively.

The supplement is published today and is available at Unipol's Registered Office, 45 Via Stalingrado, Bologna and at Borsa Italiana, 6 Piazza degli Affari, Milan, as well as on the Unipol website www.unipol.it and the Borsa Italiana S.p.A. website www.borsaitaliana.it. Pursuant to Article 95-*bis*, paragraph 2 of Legislative Decree no. 58/1998, investors who have agreed to subscribe the shares from the Unipol share capital increase, in the period from 16 July 2012 until the publication date of the supplement (inclusive), have the right to withdraw their acceptance within two working days of the publication date of the supplement.

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