



VENETO WELFARE DAY: THE COMMITMENT OF THE UNIPOL GROUP TO DEVELOP INTEGRATED WELFARE FOR COMPANIES AND FAMILIES

Thursday, 11 April. Over 50 welfare-related events organised all over the territory by the Veneto Region, the Veneto Welfare Regional Agency and the Unipol Group

Bologna, 10 April 2019

The Unipol Group is taking part in Veneto Welfare Day on April 11, a welfare awareness-raising day organised by the Veneto Region, through the Veneto Welfare regional agency. There will be over 50 events taking place all over the Region, aiming to raise awareness of what types of supplementary welfare are available to be used to support workers and families.

This event is fully in line with the goals of “Welfare Italy. Laboratory for new social policies”, the permanent discussion platform on welfare issues set up by the Unipol Group in 2010. It contains the experience, reflections and proposals by the stakeholders in the area, at European, national and local level.

The Unipol Group will take part in the “Supplementary welfare and the welfare mix” round table discussion in Venice, tomorrow, Thursday 11 April where **Alberto Boidi**, Head of Life Insurance at UnipolSai, will bring Unipol’s experience to the table. Unipol is a leading company in the area of group policies for supplementary healthcare funds, professional and corporate funds and for thousands of Italian companies.

This will be followed by a meeting in the afternoon in Padua, where **Angelo Galetti**, Head of Welfare and Life Insurance at UnipolSai, will hold discussions with institutional representatives, business people and researchers on the welfare needs expressed by families and workers, and the most efficient responses to meet these needs. In Catena di Villorba (Treviso), **Fiammetta Fabris**, Chief Executive Officer of UniSalute, the Unipol Group company that is a leader in supplementary healthcare assistance, will discuss the economic and social impacts that company welfare models could have in the territory. She will speak to a number of people, including Antonio Guadagnini, Councillor for the Veneto Region and promoter of the regional law on welfare, and Paolo Vasques, Head of Industrial Relations with the Benetton Group.

The network of agencies of the Unipol Group will also take an active part in Veneto Welfare Day: 38 UnipolSai agencies from the Veneto Region will stay open to answer questions from the public and provide information on the opportunities offered by corporate welfare instruments.

Angelo Galetti, Head of Welfare and Life Insurance at UnipolSai said *“We would like to thank the Veneto Region for the attention and sensitivity shown to the area of welfare”. “This event shows how important it is to examine our response to new social needs that require greater integration between public and private to keep our welfare models sustainable. From this standpoint, Unipol wishes to offer the knowledge and experience it has gained in the area of protection and assistance through its network of agencies, and become an increasingly important liaison for the world of families and Italian companies”.*

Elena Donazzan, Councillor for Instruction, Training, Work and Equal Opportunities with the Veneto Region, referring to the Unipol Group’s participation in Welfare Day said that *“it was the result of an extraordinary effort made as we believe that awareness of welfare issues needs to be raised. The Veneto Region is working in this direction, and this can also be seen by the level of supplementary welfare instruments used in the Region, higher than the national average. However, there is still much to do, but our main priority is to increase the wellbeing and quality of life of workers and the public”.*

Unipol Gruppo S.p.A.

Unipol is one of the main insurance groups in Europe with total premiums of approximately €12.2bn, of which €8.0bn in Non-Life and €4.3bn in Life (2018 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance and financial products, operating primarily through the subsidiary UnipolSai Assicurazioni S.p.A., founded at the start of 2014 and a leader in Italy in the Non-Life Business, particularly MV TPL. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute) and supplementary pensions, and maintains a presence in the bancassurance channel. Lastly, it also operates in the banking realm through the network of Unipol Banca branches, and manages significant diversified assets in the real estate, hotel and agricultural (Tenute del Cerro) sectors. Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

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