



## UNIPOL GROUP RENEWS SPONSORSHIP FOR THE BOLOGNA JAZZ FESTIVAL

Three concerts scheduled at the Unipol Auditorium

Bologna, 11 October 2019

The Unipol Group has renewed its support for the 14<sup>th</sup> edition of the **Bologna Jazz Festival**, to be held from **25 October** to **26 November**. This year's headliners include renowned jazz crossover guitarist **Pat Metheny**, along with other world famous artists.

In addition to the excellent selection of live music, the festival program will include important educational content with an intersection between jazz and other expressive forms. The BJJ recruited famous cartoonist **Altan**, who came up with a series of original sketches for the BJJ 2019 promotions, with the fundamental contribution of BilBOlbul International Comics Festival.

Three concerts will be held at the **Unipol Auditorium**. On 25 October, we will hear one of the most interesting modern developments of the trio, namely that formed by pianist **Fred Hersch**, accompanied by John Hébert on double bass and Eric McPherson on drums. On 8 November, the **Cross Currents Trio** will perform, bringing together three legends in their own right: **Dave Holland** is one of the most important double bassists in the history of jazz; **Zakir Hussain** is an Indian tabla virtuoso with extensive experience in American jazz; and **Chris Potter** is among the most popular sax stylists around. Finally, on 15 November, a living icon of Brazilian music will take the stage: the eccentric multi-instrumentalist **Hermeto Pascoal**.

*“By renewing our support for the Bologna Jazz Festival, the Unipol Group demonstrates its wish to participate in the cultural and artistic life of the community in which it operates, in line with our values and in the belief that the business must accompany its economic development with encouragement for the cultural and social growth of the community, with a focus on inclusion, which is clearly expressed in jazz thanks to the mix of different notes, genres and styles”,* stated **Vittorio Verdone**, Head of Corporate Communication and Media Relations at the Unipol Group.

With its Corporate Sponsorship Program, the Unipol Group wants to remain close to people and the community by supporting projects in various areas, including art and culture, such as in the case of this prestigious music festival.

Because for the Unipol Group, thinking about the future of people also means thinking about what they love: music.

### Unipol Gruppo S.p.A.

Unipol is one of the main insurance groups in Europe with total premiums of approximately €12.4bn, of which €8.0bn in Non-Life and €4.4bn in Life (2018 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance and financial products, operating primarily through the subsidiary UnipolSai Assicurazioni S.p.A., founded at the start of 2014 and a leader in Italy in the Non-Life Business, particularly MV TPL. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute) and supplementary pensions, and maintains a presence in the bancassurance channel. Lastly, it also operates in the banking realm through the network of Unipol Banca branches, and manages significant diversified assets in the real estate, hotel and agricultural (Tenute del Cerro) sectors. Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

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