



## UNIPOL GROUP CONFIRMED AS MAIN SPONSOR OF BIOGRAFILM FESTIVAL

The Group's fruitful partnership with the film festival, which will be held from 1 to 24 June, is now in its 7th year.

Rome, 25 May 2018

Film premieres, meetings, concerts and events: the Biografilm Festival encompasses many of the cultural initiatives that the Unipol Group has historically and actively supported in order to help the community and foster social responsibility. For this reason, in 2018 it will be continuing this successful partnership for the seventh consecutive year as Main Sponsor of the event.

Due to take place between 1 and 24 June in Bologna, this year the Biografilm Festival aims to respond to the fears that characterise our age with a message of optimism, while at the same time paying tribute to the genius of British author **Douglas Adams**, hence the *teaser title* of the 2018 edition, **DON'T PANIC**. To mark the occasion, Biografilm will be screening the most recent film adaptation of the successful series of novels written by Adams, *The Hitchhiker's Guide to the Galaxy*.

The programme for the 2018 event includes a gala evening that will be held on 13 June at the Unipol Auditorium to coincide with the world premiere of "**LE BRIÒ**" by Yvan Attal; guests will include promising young French actress Camélia Jordana, winner of the 2018 César Award for *Best Female Newcomer* for her role in this film. Unipol will also be the sponsor of the best film at the international festival with the "*Best Film Unipol Award | Biografilm Festival 2018*".

As ever, lots of Italian films are due to premiere at the Biografilm Festival and this year these include two documentaries from Bologna, "**ALMOST NOTHING. CERN: EXPERIMENTAL CITY**" by Anna de Manincor and ZimmerFrei, and "**STORIE DEL DORMIVEGLIA**" by Luca Magi. "**THE CLEANERS**", by Hans Block and Moritz Riesewieck, which investigates the procedures for removing content of Internet giants like Facebook and Google, promises to be very interesting and topical. The programme also includes "**MATANGI / MAYA / M.I.A.**", a documentary by Steve Loveridge dedicated to international star M.I.A., and the hotly-awaited new film by Yorgos Lanthimos, "**THE KILLING OF A**

**SACRED DEER**” which, featuring Colin Farrell and Nicole Kidman, was presented last year in Cannes but is still yet to be released in Italy.

Unipol’s ongoing support for this important cultural event embodies its long-term commitment to making all forms of art and culture accessible to a wider audience and is in keeping with the Group’s emphasis on social responsibility, a concept with which it has been synonymous for over 50 years.

With this sponsorship the Unipol Group confirms its close support for the cultural and artistic life of the city of Bologna, in line with its values and in the belief that the business must accompany its economic development with support for the cultural and social growth of the communities in which it operates.

### Unipol Gruppo S.p.A.

Unipol is one of the main insurance groups in Europe with total premiums of approximately €12.3bn, of which €7.9bn in Non-Life and €4.4bn in Life (2017 figures). Unipol adopts an integrated offer strategy and covers the entire range of insurance and financial products, operating primarily through the subsidiary UnipolSai Assicurazioni S.p.A., founded at the start of 2014 and a leader in Italy in the Non-Life Business, particularly MV TPL. The Group is also active in direct MV insurance (Linear Assicurazioni), transport and aviation insurance (Siat), health insurance (UniSalute) and supplementary pensions, and maintains a presence in the bancassurance channel. Lastly, it also operates in the banking realm through the network of Unipol Banca branches, and manages significant diversified assets in the real estate, hotel and agricultural (Tenute del Cerro) sectors. Unipol Gruppo S.p.A. is listed on the Italian Stock Exchange.

#### Unipol Gruppo

*Media Relations*  
Fernando Vacarini  
T. +39 051 5077705  
pressoffice@unipol.it

#### Barabino & Partners

Massimiliano Parboni	Giovanni Vantaggi
T. +39 335 8304078	T. +39 328 8317379
m.parboni@barabino.it	g.vantaggi@barabino.it

Follow us on



[Unipol Gruppo](#)



[@UnipolGroup\\_PR](#)



<http://changes.unipol.it>

[www.unipol.it](http://www.unipol.it)